# MICKEY HERSKOWITZ

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Title Warner Endowed Journalism Chair

Department Dept. of Mass Communication

College Humanities

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# **Degrees Earned**

Bachelor of Science; University of Houston; co-Majors, Journalism and English.

### **Professional Licensure and Certifications**

Authors Guild; U. S. media member, Laureus World Sports Academy; Former member, Profootball and Major League baseball Hall of Fame selection committees; advisory board, Lions Eye Bank.

# Peer-Review Publications and Artistic Performances/Exhibitions

# **Articles**

Numerous feature articles published in Parade, Pro! Magazine, Reader's Digest, Sports Illustrated, This Week, Time Magazine.

#### Books

Co-author of autobiographies with broadcaster Howard Cosell; motion picture and television stars Gene Autry, Bette Davis, Shirley Jones, and Gene Tierney; sports legends George Blanda, Tom Kite, Mickey Mantle, Nolan Ryan and Bob Uecker; political and legal figures Lamar Alexander, John Connally, Nellie Connally, Michael Deaver, Joe Jamail, Leon Jaworski; businessman and philanthropist B. J. (Red) McCombs; astronaut Walter Cunningham.

Other books by author only: The Legend of Bear Bryant; The Golden Age of Pro Football; The Mickey Herskowitz Collection; Mickey Mantle: Stories and Memorabilia; The Greatest Generation's Greatest Team.

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# **Artistic Performances**

Television sports anchor, Channel 2, Houston; radio commentary; appearances in more than 12 nationally televised documentaries.

# **Work or Professional Experiences**

Sports editor, The Houston Post, at the age of 26; assistant managing editor, The Houston Post; vice president, public relations, American Football League; vice president and acting general manager Houston Rockets, NBA; editor, New York sports magazine, and two Texas sports magazines.

#### **Honors and Awards**

One of two Texans to receive National Headliners Award for excellence in sports writing; Inducted into City of Houston; American Football Foundation; Texas Baseball and Texas Sports Halls of Fame; Distinguished Alumnus, University of Houston; journalism scholarship donated in his name, University of Houston.

# **Other Competencies**

Media consultant to Sam Houston Race Park and law firm, Fulbright Jaworski. Frequent guest speaker and master of ceremonies for non-profit organizations, including American Heart Association, American Cancer Society, Lions Eye Foundation, Houston City Artworks, Neuhaus Literacy Foundation.