
Kurt R. Jesswein, Ph.D.
Assistant Professor
General Business & Finance
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Degrees Earned

- Ph.D. University of South Carolina, Columbia, SC, Business Administration, 1992
M.B.A. University of South Carolina, Columbia, SC, International Business, 1982
B.B.A. University of Wisconsin-Whitewater, Whitewater, WI, Accounting, 1979

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Jesswein, K. R. (2011). Mixed Signals at Gabba Enterprises (Case Note). *Journal of the International Academy for Case Studies*.
- Jesswein, K. R. (2011). Mixed Signals at Gabba Enterprises (Case). *Journal of the International Academy for Case Studies*.
- Jesswein, K. R. (in press, 2010). Penguin Manufacturing: Unseen Linkages Between Managerial Accounting, GAAP, and Credit Analysis (Case Note). *Journal of the International Academy for Case Studies*.
- Jesswein, K. R. (2010). Thiel Machinery: The Case of the Disappearing LIFO (Case Note). *Journal of the International Academy for Case Studies*.
- Jesswein, K. R. (in press, 2010). Analyzing Financial Statements with Potentially Misreported Cost of Goods Sold Figures. *Journal of Finance and Accountancy*.
- Jesswein, K. R. (in press, 2010). Penguin Manufacturing: Unseen Linkages Between Managerial Accounting, GAAP, and Credit Analysis (Case). *Journal of the International Academy for Case Studies*.
- Jesswein, K. R. (2010). Credit Union Failures: A New Role for the 'Texas' Ratio? *Business Studies Journal*.
- Jesswein, K. R. (2010). Thiel Machinery: The Case of the Disappearing LIFO (Case). *Journal of the International Academy for Case Studies*.
- Jesswein, K. R. (2010). The Changing LIFO-FIFO Dilemma and its Importance to the Analysis of Financial Statements. *Academy of Accounting and Financial Studies Journal*.
- Jesswein, K. R. (2009). Analyzing Creditworthiness from Financial Statements in the Presence of Operating Leases. *Academy of Accounting and Financial Studies Journal*, 13 (1), 75-90.
- Jesswein, K. R. (2009). An Examination of the 'Texas Ratio' as a Bank Failure Model. *Academy of Banking Studies Journal*, 8 (2), 63-72.
- Jesswein, K. R. (2009). Effects of Changing Accounting Methods for Leases: Smith Manufacturing. *Journal of Finance Case Research*.
- Jesswein, K. R. (2008). International Trade Financing: The U.S. Versus the World. *Journal of International Business Research*, 7 (1), 11-20.
- Jesswein, K. R. (2008). Measuring Credit Risk: Does Complexity Matter? *Academy of Banking Studies Journal*, 7 (1), 13-24.

Chapters

Non-Refereed

- Jesswein, K. R. (2010). "The Market for Corporate Securities", *Financial Management: Principles and Practices (pre-publication edition)*, (pp. 249-264).

Proceedings

Full Paper

- Jesswein, K. R. (2010). Analyzing Financial Statements with Potentially Misreported Cost of Goods Sold Figures. *Academic & Business Research Institute*.
- Jesswein, K. R. (2010). Credit Union Failures; A New Use for the 'Texas' Ratio? *General Business Conference*.
- Jesswein, K. R. (2009). The Changing LIFO-FIFO Dilemma and its Importance to the Analysis of Financial Statements. *General Business Conference, 1 (1)*, 259-267.
- Jesswein, K. R. (2009). Bank Failure Models: A Preliminary Examination of the 'Texas' Ratio. *Allied Academics International Conference, 9 (1)*, 2-6.
- Jesswein, K. R. (2008). Williams Manufacturing: A Leasing Conundrum. *Journal of the Academy of Business Education, 9*, Academy of Business Education, 7.
- Jesswein, K. R. (2008). The Use of Standardized Accounting Packages in Assessing Credit Risk: The Case of CASH. *Academy of Commercial Banking and Finance, 8 (1)*, Allied Academies, 1-5.
- Jesswein, K. R. (2008). Methodological Issues in Analyzing Financial Statements in the Presence of Operating Leases. *Academy of Accounting and Financial Studies, 13 (1)*, Allied Academies, 27-32.

Abstract Only

- Jesswein, K. R. (in press, 2010). Links Between Managerial Accounting, GAAP, and Credit Analysis. *Allied Academies International Conference*.
- Jesswein, K. R. (2010). Mixed Signals at Gabba Enterprises. *International Academy for Case Studies*.
- Jesswein, K. R. (2009). The Loss of LIFO and Its Potential Implications for Company Funding Opportunities. *International Academy for Case Studies*.
- Jesswein, K. R. (2007). International Trade Financing: The U.S. Versus the World. *Academy for Studies in International Business*.
- Jesswein, K. R. (2007). Measuring Credit Risk: Does Complexity Matter? *Academy of Commercial Banking and Finance, 7 (1)*, Allied Academies, 3.

Research Monographs and Technical Reports

Chapters, Cases, Readings, Supplements

- Jesswein, K. R. (2010). "The Market for Corporate Securities", *Financial Management: Principles and Practices (pre-publication edition)*, (pp. 249-264).

Funded External Grants

Research: Grants

Research

- 2007: Jesswein, K. R., College of Business Administration Summer Research Grant (\$1,000.00).

Peer-Reviewed Presentations/Posters

Paper Presentations

International

- Jesswein, K. R. (2010, October). *Links between Managerial Accounting, GAAP, and Credit Analysis*. Allied Academies International Conference, Las Vegas, Nevada.
- Jesswein, K. R. (2010, September). *Analyzing Financial Statements with Potentially Misreported Cost of Goods Sold Figures*. Academic & Business Research Institute, Orlando, Florida.
- Jesswein, K. R. & Moussop, J. (2010, May). *The Impact of Exchange Rate Fluctuations on Developing Countries Foreign Debt: The Case of XAF Countries*. International Trade and Finance Association Conference, Las Vegas, Nevada.
- Jesswein, K. R. (2010, April). *Mixed Signals at Gabba Enterprises*. Allied Academies International Conference, Las Vegas, Nevada.

Jesswein, K. R. (2010, April). *Credit Union Failures: A New Role for the 'Texas' Ratio?* General Business Conference, Huntsville, Texas.

Jesswein, K. R. (2010, February). *Commercial Banks versus Credit Unions: A 'Texas Ratio' Scuffle*. Academy of Economics and Finance, Houston, Texas.

Jesswein, K. R. (2009, October). *The Loss of LIFO and Its Potential Implications for Company Funding Opportunities*. Allied Academies International Conference, Las Vegas, Nevada.

Jesswein, K. R. (2009, April). *The Changing LIFO-FIFO Dilemma and its Importance to the Analysis of Financial Statements*. General Business Conference, Huntsville, Texas.

Jesswein, K. R. (2009, April). *Bank Failure Models: A Preliminary Examination of the 'Texas' Ratio*. Allied Academies International Conference, New Orleans, Louisiana.

Jesswein, K. R. (2009, February). *Leasing Difficulties At Smith Manufacturing: A Case Study*. Academy of Economics and Finance, Pensacola, Florida.

Jesswein, K. R. (2008, September). *Williams Manufacturing: A Leasing Conundrum*. Financial Education Association Annual Meeting, Hilton Head, South Carolina.

Jesswein, K. R. (2008, April). *Methodological Issues in Analyzing Financial Statements in the Presence of Operating Leases*. Allied Academies International Conference, Tunica, Mississippi.

Jesswein, K. R. (2008, April). *The Use of Standardized Accounting Packages in Assessing Credit Risk: The Case of CASH*. Allied Academies International Conference, Tunica, Mississippi.

Jesswein, K. R. (2008, February). *A Preliminary Examination of Financial Statement and Credit Analysis in the Presence of Significant Operating Leases*. Academy of Economics and Finance Meeting, Nashville, Tennessee.

Jesswein, K. R. (2007, May). *U.S. Competitiveness and International Trade Financing*. International Trade and Finance Association Conference, Miami, Florida.

Jesswein, K. R. (2007, April). *International Trade Financing: The U.S. Versus the World*. Allied Academies International Conference, Jacksonville, Florida.

Jesswein, K. R. (2007, April). *Measuring Credit Risk: Does Complexity Matter?* Allied Academies International Conference, Jacksonville, Florida.

Work or Professional Experiences

Experience: Academic

Assistant Professor, Murray State University (August, 1999 - August, 2005).

Professor, United Institute of International Education (November, 1999 - December, 2000).

Associate Professor, Texas A&M International University (September, 1995 - August, 1999).

Assistant Professor, Texas A&M International University (September, 1990 - August, 1995).

Visiting Assistant Professor, University of South Carolina (September, 1989 - August, 1990).

Research and Teaching Assistant, University of South Carolina (September, 1986 - August, 1989).

Experience: Non-Academic

National

Financial Analyst, A. O. Smith Corporation (January, 1984 - August, 1984).

Internal Auditor, Internal Revenue Service (August, 1984 - May, 1986).

Assistant Operations Manager, Prudential Securities (December, 1982 - January, 1984).

Honors and Awards

Award

2010: Distinguished Research Award, 2010 International Conference, Las Vegas, NV International Academy of Case Studies.

2010: Outstanding Educator Award The Academy of Educational Leadership.

2009: Distinguished Research Award, 2009 International Conference, New Orleans, LA Academy of Banking Studies.

2009: Best Case Award, 2009 International Conference, Academy of Economics and Finance, Pensacola, FL Institute of Financial Case Research.

2009: Distinguished Research Award, 2009 International Conference, Las Vegas, NV International Academy of Case Studies.

2008: Distinguished Research Award, 2008 International Conference, Tunica, MS Academy of Accounting and Financial Studies.

2007: Distinguished Research Award, 2007 International Conference, Jacksonville, FL Academy of Banking Studies.

2006: Distinguished Research Award, 2006 International Conference, New Orleans, LA Academy of Banking Studies.

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