

Carroll Ferguson Nardone, Ph.D.
Associate Professor
English
Humanities and Social Science

Degrees Earned

Ph.D. in Rhetoric and Professional Communication, New Mexico State University, 2002.

M.A. in Journalism, The Ohio State University, 1986.

B.A. in Mass Communication, The University of Texas at El Paso, 1982.

Peer-Review Publications

Articles

"Critical Inquiry Across the Disciplines: Strategies for Student-Generated Problem Posing."
Accepted for publication 4/11/10, *College Teaching*. Taylor-Francis Publications.
Publication date pending. (Co-author Renee Gravois Lee.)

"Assessment Strategies as Formative Evaluation." *Sound Instruction: Ready to Use Classroom Practice, Vol. II*. Eds. Pierson, M., K. Stang, and B. Varner. Stuyvesant Falls, NY: Rapid Intellect Group, 2009: 19-23.

"Seeing and Reading through the Culture of War." *Academic Exchange Quarterly*. 9.4 (2005): 204-209. (Co-author: Tracy Bilsing; Editor's Choice Winter 2005)

"Assessment Strategies as Formative Evaluation." *Academic Exchange Quarterly*. 9.3 (2005): 293-298.

"Look to the Margins: Seeking User Input in E-Marketing Strategies, A Preliminary Study."
Eds. Alhafaji, A. and Biberman, J. *Business Research Yearbook: Global Business Perspectives*. Lanham, Maryland: UP of America, 2003: 47-52 (Co-authors: Louis K. Falk and Hy Sockel).

"The Global Impact of E-Mail". Eds. Alkhafaji, A. and Biberman, J., *Business Research Yearbook: Global Business Perspectives*. Lanham, Maryland: UP of America, 2002: 203-208. (Co-authors: Louis K. Falk and Sharaf Rehman)

"Integrated Marketing Texts and Hidden Ideologies," Eds. Alkhafaji, A. and Biberman, J., *Business Research Yearbook: Global Business Perspectives*. Lanham, Maryland: UP of America, 2001: 51-55.

"The Real Lessons of the Presidential Election." *The Journalist*, Fall 2000: 33.

"Sex Discrimination in Earnings and Story Assignments Among TV Reporters." *Journalism Quarterly*. Volume 65. No. 1. Spring 1988: 3-19. (Co authors: Conrad Smith and Eric Fredin)

Book Chapters

"The Nature of Sex Discrimination in Local TV News Shops." *Women in Mass Communication: Challenging Gender Values. 2nd Ed.* Ed. Pamela J. Creedon. Newbury Park, CA: Sage Publications, 1993: 172-182. (Co-authors: Conrad Smith and Eric Fredin).

"Sex Discrimination in the TV Newsroom – Perception and Reality." *Women in Mass Communication: Challenging Gender Values.* Ed. Pamela J. Creedon. Newbury Park, CA: Sage Publications, 1989: 227-246. (Co-authors: Conrad Smith and Eric Fredin)

Proceedings

"The Ethical Dimension of Diversity: Extolling Our Unique Roles through Similar Outcomes"
Proceedings of the 31st Annual meeting of the Council for Programs in Technical and Scientific Communication, Purdue University, West Lafayette, IN. 7-9 October 2004. Ed. Jim Dubinsky. Blacksburg, VA, 2005: 53.

"Strategies for a New Context: Technical Writing in the Disciplines." Council for Programs in Technical and Scientific Communication. October 2-4, 2008. University of Minnesota, Minneapolis, MN. Forthcoming

"Complicating Tensions and Reproducing Culture: Searching for Models in Technical and Scientific Communication." Published proceedings of the annual meeting of the Council for Programs in Technical and Scientific Communication, Utah State U, Logan, UT. 3-5 October 2002. Ed. Ann Blakeslee. Ann Arbor, MI: CPTSC, 2003: 49-51.

Textbook

Technical Communication as Problem Solving. Kendall-Hunt Publishers, August 2010. Co-authors: Molly Kremer Johnson and Teena A.M. Carnegie.

Funded External Grants

Woods Fellowship, College of Physicians of Philadelphia, \$600. 2005-2006

Texas Excellence Fund Grant, \$15,000. 2005

Peer-Review Presentations/Posters

"Selling Writing to Learn: Repositioning the Value Proposition." Writing Across the Curriculum International Conference. May 20-22, 2010. Bloomington, IN. (co-presented with Sheryl Murphy-Manley)

"Local Contexts: a Postmodern Approach to Interdisciplinary Research." Rocky Mountain Modern Language Association. October 7-10, 2009. Snowbird, UT.

"Encouraging Critical Inquiry: Writing-to-Learn Strategies for Student-Generated Problem Posing." Quinnipiac University Second Biannual Writing and Critical Thinking Conference. (co-author Renee Gravois Lee) November 20-21, 2008. Hamden, CT.

"Strategies for a New Context: Technical Writing in the Disciplines." Council for Programs in Technical and Scientific Communication. October 2-4, 2008. University of Minnesota, Minneapolis, MN.

- "Crossing Electronic Borders: Translating Writing and Assessing through Community Spaces." International Writing Across the Curriculum Conference. (co-author Molly K. Johnson) May 29-31, 2008. Austin, TX.
- "Connecting Communities: Knowledge Management in Classrooms and Boardrooms." Association of Teachers of Technical Writing Annual Conference. (co-author Molly K. Johnson) April 2, 2008, New Orleans, LA.
- "Driving the Workplace: Preparing Students to Define and Manipulate Information Technologies." Rocky Mountain Modern Language Association, Calgary, Alberta, Canada. 4-6 October 2007.
- "Historical Precedence in Ways of Knowing: Early American Scientific Texts and their Postmodern Culture." Association for Teachers of Technical Writing annual meeting. New York, NY. 21 March 2007.
- "Writing-to-Learn Across Disciplines: Historical and Theoretical Background." Component of panel presentation on empirical study of writing in the business management classroom. Decisions Sciences Institute annual meeting. San Antonio, TX. 18-21 November 2006.
- "New Literary Spaces: Scientific Texts in the Early American Republic" Northeast Modern Languages Association, Philadelphia, PA. 2-5 March 2006.
- "Responding to Forces of Change in Industry: Single Sourcing, Postmodern Theory, and Technical Writing Pedagogy." Rocky Mountain Modern Languages Association annual meeting. Couer D' Alene, ID. 23-25 October 2005.
- "Early American Scientific Texts: Building a Community of Authority." Poster Presentation. Association for Teachers of Technical Writing. San Francisco, CA. 16 March 2005.
- "The Ethical Dimension of Diversity: Extolling Our Unique Roles through Similar Outcomes" Council for Programs in Technical and Scientific Communication, Purdue University, West Lafayette, IN. 7-9 October 2004.
- "Am I a Writer or a Content Developer?": A Case Study in Bridging the Binary." Association of Teachers in Technical Writing. San Antonio, TX. 24 March 2004.
- "Making Myths and Duping Mothers: American Girl Novels and Cultural Capital." Southwest/Texas Popular Culture/American Culture Conference. San Antonio, TX. 7-10 April 2004.
- "The Myth of the Counter-Narrative: Disparate Ideologies in Mattel's American Girls." Mid-Atlantic American and Popular Culture Association. Wilmington, DE. 7-9 November 2003.
- "Populating the Frontier: Single Sourcing Strategies for New Writers." Society of Technical Communicators, Region 5 Conference. Austin, TX. 9-11 October 2003.
- "Who Are You and What Do You Do Again?: Struggling for Identity in Small Technical Communication Programs." Council for Programs in Technical and Scientific Communication. Potsdam, NY. 2-4 October 2003.

- “Ethics and Collaboration in Technical Communication: Developing a Janus-like Framework”
Conference of College Teachers of English. San Antonio, TX. 27 February- 1 March 2003.
- “Complicating Tensions and Reproducing Culture: Searching for Models in Technical and Scientific Communication.” Council for Programs in Technical and Scientific Communication. Logan, UT. 3-5 October 2002.
- “(Mis)Uses of E-Mail: Defining Rhetorical Space from Hybrid Business Constructs” International Academy of Business Disciplines Conference. Los Angeles, CA. April 2002.
- “The Final Frontier: Alternate Assessment in Alternate Space.” National Writing Across the Curriculum Conference, Houston, TX. March 2002.
- “The Language of American Girls: Integrated Marketing and Hidden Ideologies.” International Academy of Business Disciplines Conference, Orlando, FL. April 2001.
- “Codes of Ethics: Shaping the Classroom Environment and Building Moral Decision-Making Skills.” Small Programs Interest Group, Association for Education in Journalism and Mass Communication. New Orleans, LA. August 1999.

Academic Positions

- | | |
|-----------------------|---|
| Sep 2007-
present | <i>Sam Houston State University</i>
Associate Professor, Rhetoric and Professional Writing, Dept. of English
Director, Writing in the Disciplines |
| Sep 2006-
Aug 2007 | <i>University of Houston-Downtown</i>
Assistant Professor, Department of English |
| Aug 2001-
Aug 2006 | <i>Sam Houston State University</i>
Assistant Professor, Department of English and Foreign Languages. Promoted and tenured, 2006 |
| 2000-2001 | <i>Sam Houston State University'</i>
Visiting Assistant Professor, Department of English and Foreign Languages |
| 1987-2000 | <i>El Paso Community College</i>
Tenured instructor of Mass Communication and English (no academic rank at this institution) |
| 1985-1986 | <i>The Ohio State University</i>
Teaching Fellow, School of Journalism |

Other professional experience

- KVIA-TV. El Paso, Texas (1986-1987), General Assignments Reporter/Producer
KVIA-TV. El Paso, Texas (1980-1985), General Assignments Reporter/Producer
KTSM-Newsradio, El Paso Texas (1977-1978), Writer/Reporter/Anchor
KROD-AM, El Paso, Texas (1977), Writer/Reporter/Anchor

Honors and Awards

Woods Fellowship, College of Physicians of Philadelphia

Texas Excellence Grant

Enhancements Grant for Professional Development, SHSU

Sigma Tau Delta, National English Honor Society, Honorary Inductee, SHSU, 2004

Phi Kappa Phi National Honor Society-inducted 1998

Burlington Northern Faculty Excellence Award Nominee, 1992