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**Tab Wayne Cooper, M.B.A.**  
**Adjunct Faculty**  
**General Business & Finance**  
**College of Business**  
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**Degrees Earned**

M.B.A. Sam Houston State University, Huntsville, Texas, 1992

B.S. Sam Houston State University, Huntsville, Texas, Criminal Justice/Law Enforcement and Police Science, 1984

**Peer-Reviewed Publications and Artistic Performances/Exhibitions**

**Articles**

Sigmar, L. A., Hynes, G. E. , & Cooper, T. W. (in press, 2010). Emotional Intelligence: Pedagogical Considerations for Skills-Based Learning in Business Communication. *Journal of Instructional Pedagogies*.

Sigmar, L. S. & Cooper, T. W. (in press, 2009). Incorporating Online Writing Instruction in the Business Communication Classroom. *Academy of Educational Leadership Journal*.

**Proceedings**

**Full Paper**

Cooper, T. W. & Hynes, G. E. (in press, 2009). A Comparison of Student Computer Literacy and Business Faculty Expectations. *Association for Business Communication Annual Convention*.

Sigmar, L. S., Cooper, T. W. , Hynes, G. E. , & Hill, K. L. (2007). The Impact of EQ Training on Collaborative Professional Writing. *Association for Business Communication Annual Convention*.

**Research Monographs and Technical Reports**

**Working Papers**

Cooper, T. W. (2010). "Business Faculty Expectations of Student Computer Literacy" targeted for Journal of Research in Business Information Systems.

**Funded External Grants**

**Peer-Reviewed Presentations/Posters**

**Paper Presentations**

**International**

Cooper, T. W. & Hynes, G. E. (2009). *A Comparison of Student Computer Literacy and Business Faculty Expectations*. Association for Business Communication Annual Convention, Plymouth, Virginia.

Sigmar, L. S. & Cooper, T. W. (2009). *Managing the Millennial Student*. General Business Conference, Huntsville, Texas.

Sigmar, L. S. & Cooper, T. W. (2008). *Experiential Learning: Modeling Social and Emotional Intelligence Skills*. Association for Business Communication Annual Convention, Washington, District of Columbia.

Sigmar, L. S. & Cooper, T. W. (2008). *Incorporating Online Writing Skills Instruction*. Association for Business Communication Annual Convention, Tahoe, Nevada.

Sigmar, L. S., Cooper, T. W. , Hynes, G. E. , & Hill, K. L. (2007, October). *The Impact of EQ Training on Collaborative Professional Writing*. Association for Business Communication Annual Convention, Washington, District of Columbia.

**Work or Professional Experiences**

**Experience: Consulting**

2010: Federal Reserve Bank - San Antonio Branch, Training seminars, Conducted two 3-day seminars for operations employees of FRB as part of an in-house development program. Training was conducted in conjunction with the International Association of Police Chiefs leadership development program.

2007: Small Business Development Center, Gap Analysis of Town & Country Cleaners, Evaluated Town & Country Cleaners using Gap Analysis. Presented findings and recommendations to correct service failures.

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