

Name: Roger Hanagriff
Title: Lecturer
Department: Agricultural and Industrial Sciences
College: Arts and Sciences

Degrees Earned

Doctor of Philosophy- Texas A&M University, 2002,
Agricultural Education with Emphasis in
Agricultural Business
Master of Agriculture- Texas A&M University, 1992,
Agricultural Business
Bachelor of Science- Sam Houston State University, 1990,
Agricultural Business

Peer-Review Publications and Artistic Performances/Exhibitions

Books

1. Hanagriff, R. D., (1997). Introduction to Agriculture and Economics. ISBN# 1-57182-680-7 Hayden-McNeil Publishing, Inc. Plymouth, Michigan.

Proceedings

1. Hanagriff, R.D., S. Kelley, M., Lau, T., Murphy. Assessment of State Sponsored Agricultural Marketing Programs: A Case Study Approach Using Texas Department of Agriculture's GO TEXAN Program. The Business Review, Cambridge, Vol. 5, Num. 1 (Sept. 2006): 307-313.

2. Hanagriff, R. D., M. Lau, S. Kelley, and M. Beverly. "Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004 to 2005 Texas Yes! Hometown STARS Program." The Business Review, Cambridge, Vol. 6, Num. 1 (Dec. 2006):123-28.

3. Behnke, B.M., M. Beverly, S. Kelley, D. Ullrich, D. Pavelock, and R. Hanagriff. (2006). A Description of Chapter Participation in the 2000-2005 Texas FFA Area Leadership Development Events. NACTA Journal 50 (2): 82.

4. PAVELOCK, D., D. Ullrich, L. Pierce, and R. Hanagriff, (2006). High school counselor perceptions of agricultural science. NACTA Journal, 50 (2): 74.

5. Hanagriff, R. and Lau, M. (2006). Assessment of the Texas Yes! Hometown Stars Program in Increasing Tourism Growth to Rural Communities in Texas. Proceedings of the 6th Annual Hawaii International Conference on Business. (May 25-28, 2006)

6. Hanagriff, R., Lau, M., and Kelley, S. (2006). Assessment of State Sponsored Marketing Program: A Case Study Approach Using Texas Department of Agriculture's Go-Texan Program. The Business Review, Cambridge (Journal), Vol. 5, Num. 1, May 2006, Page: 105-111.

7. Hanagriff, R., Martinez, S., and Smith, K. (2006). "Strategic Alliances in the Beef

Industry". Proceedings of the Southern Association of Agricultural Sciences Conference. (February 2006).

8. Hanagriff, R., Lau, M., Beverly, M., Hallmark, B., and Pierce, L. (2006). "Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs". Proceedings of The College Teaching & Learning (TLC) Conference and Applied Business Research (ABR) Conference. (January 2006).

9. Hanagriff, R., Beverly, M., and Robinson, C. (2005). Texas Wine Marketing Assistance Program and the Impacts to the Texas Economy. *The Business Review, Cambridge (Journal)*, Vol. 3, Num. 1, 2005, Page: 122-128.

10. Hanagriff, R., Beverly, M., Wolfskill, A., and Boyles, B. (2005) Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs. *The Business Review, Cambridge (Journal)*, Vol. 4, Num. 2, 2005, Page: 142-148.

11. Hanagriff, R., Pavelock, P., Smith K., and Rakowitz, L. (2005). An Evaluation of the GO TEXAN Marketing Program: Results of the 2002-2003 Member Survey. *2004 Texas Journal of Agriculture and Natural Resources*, 17, 1-8. Available at <http://www.tarleton.edu/%7ETXJANR/2004issue/article1.pdf>.

12. Hanagriff, R., Pavelock D., Doug Ullrich] (2005). Differences in Perceptions and Perceived Knowledge Levels of Texas Superintendents Regarding Agriscience Programs and Its Teachers. *2004 Texas Journal of Agriculture and Natural Resources*, 17, 9-17. Available at <http://www.tarleton.edu/%7ETXJANR/2004issue/article2.pdf>.

13. Hanagriff, R., Pavelock, D., Ulrich, D., Baer, A. (2003). "Texas Superintendents and the Agriscience Program: A Comparison of Selected Demographics, Perceptions and Perceived Knowledge Levels ". Proceedings of the Western Region Agricultural Education Research Conference. 22 (April 2003) 24-26.

14. Pina, M. Hanagriff, R., and Murphy, T., (2001) "Collaborative Development of a Federal Grant to Enhance a Veterinary Technology at a Community College Through Distance Education Media," *Texas Distance Learning Association: Proceedings of 2001: A Learning Odyssey*, Austin, Texas

Exhibitions

1. Hanagriff, R., Lau, M. and Murphy, T. (2007). "Assessment of a State Wine Marketing Program". Proceedings of the Southern Agriculture Association of Research Scientist Poster Session. Mobile, Alabama (February 2007)

2. Hanagriff, R., Ullrich, D., Pavelock. (2004). "A Proposed Model of Assessment: Texas Department of Agriculture's (TDA) Evaluation of Marketing Programs". Proceedings of the Western Region Agricultural Education Research Conference Poster Session. Honolulu, Hawaii (April 2004).

3. Hanagriff, R., Ullrich, D., Pavelock, D., Robinson, C. (2004). "The Economic Impact of the Texas FFA State Leadership Development Events". Proceedings of the Western Region Agricultural Education Research Conference Poster Session.

Honolulu, Hawaii (April 2004).

4. Hanagriff, R., Ullrich, D. (2001). "Agriculture Teachers Perceptions of Agribusiness Management and Marketing Curriculum in Texas." Proceedings of the 20th Annual Western Region Agricultural Education Research Conference Carmel, California (April 25-28, 2001)

5. Hanagriff, R. Ullrich, D.R., (2000). "Perceptions of Agribusiness Management and Marketing by Texas Agriculture Teachers." Proceedings of the 50th Annual American Association of Agricultural Educators Southern Region Meeting Poster Session. Knoxville, Tennessee (January 29 - 31, 2000). pp. 187 – 188.

6. Hanagriff, R. (2000). "Perceived Knowledge of Texas Agriculture Regarding Agribusiness Management and Marketing Curriculum." Proceedings of the Annual American Association of Agricultural Educators Western Region Meeting Poster Session. Las Cruces, New Mexico (April 12 – 14, 2000). pp. 10-11.

Other Professional Publications

1. Hanagriff, R.D., M.M. Beverly, D.R. Ullrich, and D. Pavelock. 2005. Assessment of the Texas Public School Nutrition Policy. Texas Department of Agriculture's 2005 Assessment Report.

2. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Third Period Biennium Report," Texas Department of Agriculture Legislative Report, January 2005.

3. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Forth Period Biennium Report," Texas Department of Agriculture Legislative Report, May 2005.

4. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Fifth Period Biennium Report," Texas Department of Agriculture Legislative Report, August 2005.

5. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Sixth Period Biennium Report," Texas Department of Agriculture Legislative Report, November 2005.

6. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Annual Project Report," Texas Department of Agriculture Legislative Report, December 2005.

7. Hanagriff, R., and Murphy, T. "Impact Assessment of the 2004 – 2005 GO TEXAN Wine Marketing Assistance Program" Texas Department of Agriculture Legislative Report, August 2005.

8. Hanagriff, R. "2004 Assessment of the Texas Shrimp Industry" Texas Department of Agriculture Legislative Report, August 2005.

9. Hanagriff, R. "Assessment of the 2004 - 2005 Texas Yes! Hometown Stars Program" Texas Department of Agriculture Legislative Report, September 2005.

10. Hanagriff, R. "Assessment Report for 2004 - 2005 Texas Yes! Rural

Development Workshop Series" Texas Department of Agriculture Legislative Report, December 2005.

11. Hanagriff, R., and Murphy, T. "Assessment GO TEXAN Marketing Events" Texas Department of Agriculture Legislative Report, August 2005.

12. Hanagriff, R., and Murphy, T. "Impact Assessment of GO TEXAN Marketing Program Member Survey" Texas Department of Agriculture Legislative Report, September 2005.

13. Hanagriff, R. "Tourism Evaluation: Scoring Successes and Touting Results" Texas Department of Agriculture Manual: Bootstrap Marketing Workshop Series II, (May 2005)

14. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Sixth Period Biennium Report," Texas Department of Agriculture Legislative Report, September 2003.

15. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Seventh Period Biennium Report," Texas Department of Agriculture Legislative Report, December 2003.

16. Hanagriff, R. "Biennium Report - Assessment for the Specialty Crop Marketing Program," Texas Department of Agriculture Legislative Report, December 2003.

17. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Executive Summary: Seventh Period Biennium Report," Texas Department of Agriculture Legislative Report, January 2004.

18. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – First Period Biennium Report," Texas Department of Agriculture Legislative Report, May 2004.

19. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Second Period Biennium Report," Texas Department of Agriculture Legislative Report, August 2004.

20. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Third Period Biennium Report," Texas Department of Agriculture Legislative Report, December 2004.

21. Hanagriff, R., and Murphy, T. "Impact Assessment of the 2003 – 2004 GO TEXAN Wine Marketing Assistance Program" Texas Department of Agriculture Legislative Report, October 2004.

22. Hanagriff, R. "2004 Initial Assessment of the Texas Shrimp Industry" Texas Department of Agriculture Legislative Report, August 2004.

23. Hanagriff, R. "Preliminary Assessment of the 2003 - 2004 Texas Yes! Events" Texas Department of Agriculture Legislative Report, October 2004.

24. Hanagriff, R. "Assessment Report for 2003 - 2004 Texas Yes! Rural Development Workshop Series" Texas Department of Agriculture Legislative

Report, December 2004.

25. Hanagriff, R., and Ullrich, D. "Impact Evaluation of 2002 – 2003 Specialty Crop Program: Final Summary Report. Texas Department of Agriculture Legislative Report, May 2004.

26. Hanagriff, R., and Murphy, T. "Assessment GO TEXAN Marketing Events" Texas Department of Agriculture Legislative Report, December 2004.

27. Hanagriff, R., and Murphy, T. "Impact Assessment of GO TEXAN Marketing Program Member Survey" Texas Department of Agriculture Legislative Report, December 2004.

28. Hanagriff, R. "Tourism Evaluation: Scoring Successes and Touting Results" Texas Department of Agriculture Manual: Bootstrap Marketing Workshop Series, Kicking Up Rural Tourism in Rural Texas, (May 2004)

29. Hanagriff, R., Pavelock, D., and Hall, C "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Fourth Period Biennium Report," Texas Department of Agriculture Legislative Report, Feb 2003.

30. Hanagriff, R., and Murphy, T. "Impact Assessment of the GO TEXAN Oyster Marketing Assistance Program" Texas Department of Agriculture Legislative Report, February 2003.

31. Hanagriff, R., and Murphy, T. "Assessment GO TEXAN Marketing Events" Texas Department of Agriculture Legislative Report, February 2003.

32. Hanagriff, R and Murphy, T. "An Overall Assessment of the Economic and Programmatic Impacts of all Texas Department of Agriculture Marketing Programs," Texas Department of Agriculture Special Legislative Session Summary Report, March 2003.

33. Hanagriff, R., and Hall, C. "Impact Assessment of GO TEXAN Marketing Program Member Survey" Texas Department of Agriculture Legislative Report, May 2003.

34. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Fifth Period Biennium Report," Texas Department of Agriculture Legislative Report, May 2003.

35. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Sixth Period Biennium Report," Texas Department of Agriculture Legislative Report, September 2003.

36. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Seventh Period Biennium Report," Texas Department of Agriculture Legislative Report, December 2003.

37. Hanagriff, R. "Biennium Report - Assessment for the Specialty Crop Marketing Program," Texas Department of Agriculture Legislative Report, December 2003.

38. Hanagriff, R., and Ullrich, D. "An Assessment for the Second Period Evaluation of the Specialty Crop Marketing Program," Texas Department of Agriculture

Legislative Report, June 2002.

39. Hanagriff, R., and Ullrich, D. "An Assessment for the Third Period Evaluation of the Specialty Crop Marketing Program," Texas Department of Agriculture Legislative Report, August 2002.

40. Hanagriff, R. "An Annual Review of Texas Department of Agriculture's Specialty Crop Marketing Program," Texas Department of Agriculture Legislative Report, October 2002.

41. Hanagriff, R., Pavelock, D. and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Second Period Biennium Report," Texas Department of Agriculture Legislative Report, October 2002.

42. Hanagriff, R., Pavelock, D., and Hall, C. "Impact Assessment of GO TEXAN Partner Program (GOTEPP) – Third Period Biennium Report," Texas Department of Agriculture Legislative Report, December 2002.

43. Hanagriff, R., and Murphy, T. "Impact Assessment of the GO TEXAN Wine Marketing Assistance Program" Texas Department of Agriculture Legislative Report, December 2002.

44. Hall, C., Hanagriff, R. (2001). "2001 Annual Impact Evaluation for the Go Texan Partner Program (GOTEPP). Texas Department of Agriculture Legislative Report, Austin, Texas December 2001.

45. Hall, C., Hanagriff, R. (2001). "2001 Third Quarterly Impact Evaluation for the Go Texan Partner Program (GOTEPP). Texas Department of Agriculture Legislative Report, Austin, Texas. October 2001.

46. Hanagriff, R., (2001), "External Evaluation Report 5.0, Texas A&M University and Palo Alto College Distance Education Program", USDA Advisory Board Committee Report, College Station, Texas December 2001.

47. Hanagriff, R., (2001), "External Evaluation Report 4.0, Texas A&M University and Palo Alto College Distance Education Program", USDA Advisory Board Committee Report, College Station, Texas September 2001.

Funded External Grants (\$1,026,242)

1. Hanagriff, R.D. (2006). Texas Department of Agriculture Grant for Assessment of Texas Yes! Marketing Program, Austin, Texas. September 2005. \$30,000

2. Hanagriff, R., M. Lau, M., York and D. Constance. (2006) "Identifying Barriers to Entry into the Organic Market and Possible Strategies to Increase the Likelihood of Success for Potential Organic Producers." United States Department of Agriculture Federal/State Marketing Improvement Program. Funded from October 2006 to December 2007. \$41,442

3. Hanagriff, R. and M. Lau. (2006) "Texas Wine Marketing Plan, Using Opinions and Concepts from the Texas Wine Production Industry." Texas Department of Agriculture. Funded from December 2006 to December 2007. \$55,000

4. Hanagriff, R. (2006). "Texas Department of Agriculture and Office of the Governor Grant for Developing Bootstrap Marketing Workshop Series III: Cooking Up Great Events in Texas." Texas Department of Agriculture, Austin, Texas. \$70,000
5. Murphy, T. Hanagriff, R. Texas Department of Agriculture Grant for GOTEPP Marketing Project Evaluation," Texas Department of Agriculture, Austin, Texas September 1, 2005 \$20,000
6. Murphy, T., Hanagriff, R. "Texas Department of Agriculture Grant for Go Texan Project and Texas Yes! Evaluation of State Events Marketing Programs," Texas Department of Agriculture. Funding to Texas A&M through September 1, 2005 \$7,000
7. Murphy, T., Hanagriff, R. and Beverly, M. 2005-2006 Assessment of the Texas Public School Nutrition Policy (TPSNP). Texas Department of Agriculture. Texas A&M University Grant funded for March 2006 – August 2006. - \$30,000.00.
8. Murphy, T. Hanagriff, R. and Lau, M. "The Assessment of the Texas Wine Marketing Assistance Program." Texas Department of Agriculture. Funded from January 2006 to December 2006 through Texas A&M. Funded: \$7,500
9. Murphy, T., Hanagriff, R. "Texas Department of Agriculture Grant for Go Texan Project and Texas Yes! Evaluation of State Shrimp Marketing Programs," Texas Department of Agriculture, Austin, Texas September 1, 2005 \$6,500
10. SHAW, B., Pavelock, D., Ullrich, D. R., Yancey, G., Shipp, G., and Hanagriff, R. D. (2006). Evaluation of Career and Technology Education Programs Funded by the Carl D. Perkins Vocational and Technical Education Act. Texas Education Agency. Region VI Education Service Center. \$150,000.00. April 1- November 17, 2006.
11. Hanagriff, R. (2005). Texas Department of Agriculture and Office of the Governor Grant for Developing Rural Development Marketing Workshop Series II." Texas Department of Agriculture, Austin, Texas. \$70,000
12. Hanagriff, R. and Murphy, T. (2005). Assessment of the Texas Department of Agriculture's GOTEPP Program. Texas Department of Agriculture, Austin, Texas. \$20,000
13. Hanagriff, R. and Murphy, T (2005). Assessment of the Texas Department of Agriculture's Texas Wine Marketing Program. Texas Department of Agriculture, Austin, Texas. November 15, 2005 \$5,000
14. Hanagriff, R. and Murphy, T (2005). Assessment of the Texas Department of Agriculture's Texas GO TEXAN Marketing Program. Texas Department of Agriculture, Austin, Texas. November 15, 2005 \$2,500
15. Hanagriff, R. and Murphy, T (2005-06). Assessment of the Texas Department of Agriculture's Texas Shrimp Marketing Program. Texas Department of Agriculture, Austin, Texas. November 15, 2005 \$6,500
16. Hanagriff, R. (2005). "Texas Yes Event Assessment" Texas Department of

Agriculture, Austin, Texas. November 2005. \$30,000

17. Hanagriff, R., Smith, K., Martinez, S. (2004-05). "United States Department of Agriculture Grant to Develop a Case Study of a Branded Beef Program," United States Department of Agriculture Grant, Washington, D.C. October 1, 2004 \$68,100

18. Hanagriff, R., Pavelock, D., and Ulrich, D. (2004). "Texas Department of Agriculture and Office of the Governor Grant for Developing Bootstrap Marketing Workshop Series II: Kicking up Tourism in Rural Texas." Texas Department of Agriculture, Austin, Texas. November 1, 2004 \$87,000

19. Hanagriff, R. (2004). "Texas Department of Agriculture Grant for Go Texan Project and Texas Yes! Evaluation of State Marketing Programs," Texas Department of Agriculture, Austin, Texas September 1, 2004 \$40,000

20. Hanagriff, R. (2004). "Texas Department of Agriculture Grant for GOTEPP Marketing Project Evaluation," Texas Department of Agriculture, Austin, Texas November 1, 2004 \$20,000

21. Hanagriff, R. (2004). "Texas Department of Agriculture Shrimp Marketing Program Evaluation," Texas Department of Agriculture, Austin, Texas December 1, 2004 \$5,500

22. Hanagriff, R. (2004). "Texas Department of Agriculture Wine Marketing Program Evaluation," Texas Department of Agriculture, Austin, Texas December 1, 2004 \$4,000

23. Hanagriff, R., Pavelock, D., and Ulrich, D. (2003). "Texas Department of Agriculture and Office of the Governor Grant for Developing Bootstrap Marketing Workshop Series I: Kicking up Tourism in Rural Texas." Texas Department of Agriculture, Austin, Texas. September, 2003 \$97,000

24. Hanagriff, R. (2003). "Texas Department of Agriculture Specialty Crop Annual Evaluation – Final Report," Texas Department of Agriculture, Austin, Texas December 14, 2003 \$1,200

25. Hanagriff, R., Pavelock, D. (2003). "Texas Department of Agriculture Grant for GO TEXAN and TEXAS YES! Project Evaluation of State Marketing Programs," Texas Department of Agriculture, Austin, Texas December 1, 2003 \$40,000

26. Hanagriff, R. (2003). Texas Department of Agriculture Grant for GOTEPP Marketing Project Evaluation," Texas Department of Agriculture, Austin, Texas December 1, 2003 \$20,000

27. Hanagriff, R. (2003). "Texas Department of Agriculture Wine and Shrimp Marketing Assessment Program Evaluation," Texas Department of Agriculture, Austin, Texas September 14, 2003 \$11,500

28. Hanagriff, R. (2002). "Texas Department of Agriculture Grant for Go TEXAN Project Evaluation of State Marketing Programs," Texas Department of Agriculture, Austin, Texas September 1, 2002 \$17,500

29. Hanagriff, R. (2002). Texas Department of Agriculture Grant for GOTEPP

Marketing Project Evaluation," Texas Department of Agriculture, Austin, Texas
September 1, 2002 \$17,500

30. Hanagriff, R. (2002). "Texas Department of Agriculture Specialty Crop
Program Evaluation," Texas Department of Agriculture, Austin, Texas May 1,
2002 \$7,500

31. Hanagriff, R. (2002). Texas Department of Agriculture Wine and Oyster
Marketing Assessment Program Evaluation," Texas Department of Agriculture,
Austin, Texas December 14, 2002 \$8,000

32. Hanagriff, R. (2001). Texas Department of Agriculture Grant for GO TEXAN
Project Evaluation of State Marketing Programs. \$15,000

33. Hanagriff, R. (2001). Texas Department of Agriculture Grant for GOTEPP
Marketing Project Evaluation. \$15,000

Peer-Review Presentations/Posters

1. Hanagriff, R., M. Beverly, L. Wolfskill, and B. Boyles. Assessment of the Texas
Agricultural Finance Authority's Rural Economic Development Programs. Applied
Business Research Conference, Orlando, Florida (January 2006).

2. Hanagriff, R., S. Martinez, and K. Smith (2006). "Strategic Alliances in the Beef
Industry". Southern Association of Agricultural Scientist Conference - Agricultural
Economics Section. Orlando, Florida. (February 2006).

3. Rakowitz, L., S. Kelley, M. Beverly, and R. Hanagriff. (Abstract). Evaluation of a
Spinosad Pour-On on the Effectiveness and Efficacy for Horn Fly (*Haematobia
irritans*) Control and Management on Cattle. American Society of Animal Science
Southern Section Conference, Orlando, Florida (February 2006).

4. Hanagriff, R. M. Lau, L. Kilcrease and K. Lee (2006). Assessment of the Texas
Yes! Hometown Stars Program in Increasing Tourism Growth to Rural
Communities in Texas. Sixth Annual Hawaii International Conference on
Business. Honolulu, Hawaii (May 2006)

5. Hanagriff, R., S. Kelley, M., Lau, T., Murphy. Assessment of State Sponsored
Agricultural Marketing Programs: A Case Study Approach Using Texas
Department of Agriculture's GOTEPP Program. The Global Management and
Information Technology Research Conference, New York. (May 2006).

6. Hanagriff, R., S. Kelley, M., Lau, T., Murphy. Assessment of State Sponsored
Agricultural Marketing Programs: A Case Study Approach Using Texas
Department of Agriculture's GO TEXAN Program. The Global Management and
Information Technology Research Conference, Honolulu, Hawaii. (May 2006).

7. Pavelock, D., D. Ullrich, L. Pierce, and R. Hanagriff. High school counselor
perceptions of agricultural science. NACTA Conference. Vancouver, Canada 50
(2): 74. (June 2006)

8. Behnke, B., M. Beverly, S. Kelley, D. Ullrich, D. Pavelock, and R. Hanagriff.

(2006). A Description of Chapter Participation in the 2000-2005 Texas FFA Area Leadership Development Events. NACTA Conference. Vancouver, Canada 50 (2): 74. (June 2006)

9. Hanagriff, R., S. Kelley, M. Beverly, D. Ullrich, and D. Pavelock. Assessment and Effectiveness of the Texas Public School Nutrition Policy 'Square Meals'. College Teaching & Learning Conference, The Clute Institute for Academic Research, Las Vegas, Nevada (October 2006).

10. Hanagriff, R., M. Lau, S.F. Kelley, and M. Beverly. (Abstract). Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004-2005 Texas Yes! Hometown STARS Program. International Business & Economic Research Conference, The Clute Institute for Academic Research, Las Vegas, Nevada (October 2006).

11. Hanagriff, R., S. Kelley, M. Beverly, and T. Murphy. (Abstract). Assessment of a State Commodity Marketing Program: A Case Study Approach using 2003-2004 Texas Wine Marketing Assistance Program Evaluation. International Business & Economic Research Conference, The Clute Institute for Academic Research, Las Vegas, Nevada (October 2006).

12. Hanagriff, R., D. Ullrich, D. Pavelock, S. Kelley, and M. Beverly. (Abstract). Economic Value of Students' Supervised Agricultural Experience Projects in Agricultural Education. College Teaching & Learning Conference, The Clute Institute for Academic Research, Las Vegas, Nevada (October 2006).

13. Beverly, M., S. Kelley, and R. Hanagriff. (Abstract). Evaluating University Teaching: An Institutional Summary of Student Ratings. College Teaching & Learning Conference, The Clute Institute for Academic Research, Las Vegas, Nevada (October 2006).

14. Beverly, M., S. Kelley, and R. Hanagriff. (Abstract). Evaluating University Teaching: An Institutional Summary of Student Ratings. College Teaching & Learning Conference, The Clute Institute for Academic Research, Las Vegas, Nevada (October 2006).

15. Edney, K., D. Pavelock, D. Ullrich, L. Kilcrease and R. Hanagriff. (Presentation). High school counselor perceptions and awareness regarding higher education and agricultural science. 2006 American Career and Technical Education Research Conference, Atlanta, Georgia (November, 2006).

16. Hanagriff, R., M. Lau, S. Kelley, and M. Beverly. "Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004 to 2005 Texas Yes! Hometown STARS Program." The Global Management and Information Technology Research Conference, Miami, Florida. (December 2006).

17. Hanagriff, R. and Lau, M. (2006). Assessment of the Texas Yes! Hometown Stars Program in Increasing Tourism Growth to Rural Communities in Texas. Sixth Annual Hawaii International Conference on Business. (Honolulu, HI May 25-28, 2006)

18. Hanagriff, R., Lau, M., and Kelley, S. (2006). Assessment of State Sponsored Marketing Program: A Case Study Approach Using Texas Department of Agriculture's Go-Texan Program. The International Business and Management Research Conference New York, New York, May 27, 2006.
19. Hanagriff, R., Martinez, S., and Smith, K. (2006). "Strategic Alliances in the Beef Industry". Southern Agricultural Scientist Association Research Conference. Orlando, FL. February 2006.
20. Hanagriff, R., Lau, M., Beverly, M., Hallmark, B., and Pierce, L. (2006). "Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs". The College Teaching & Learning (TLC) Conference and Applied Business Research (ABR) Conference. Buena Vista, FL. January 2006.
21. Hanagriff, R., Beverly, M., Wolfskill, A., and Boyles, B. (2005) Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs. The International Business and Economics Research Conference, Miami, FL December 2005
22. Hanagriff, R., Beverly, M., and Robinson, C. (2005). Texas Wine Marketing Assistance Program and the Impacts to the Texas Economy. The International Business and Economics Research Conference. London, England, August 2005.
23. Pavelock, D., Hanagriff, R., Ulrich, D., Baer, A. (2003). "Texas Superintendents and the Agriscience Program: A Comparison of Selected Demographics, Perceptions and Perceived Knowledge Levels ". Western Region Agricultural Education Research Conference. Salt Lake City, UT April 2003.
24. Pina, M. Hanagriff, R., and Murphy, T., (2001) "Collaborative Development of a Federal Grant to Enhance a Veterinary Technology at a Community College Through Distance Education Media," A Learning Odyssey, Texas Distance Learning Association. Austin, Texas October 2001.

Work or Professional Experiences

Sam Houston State University Associate Professor in Agricultural Business, 2005 to Current

Sam Houston State University Assistant Professor in Agricultural Business, 2002 to 2005

Sam Houston State University Lecturer in Agricultural Business, 1996 to 2002

Tomball College Lecturer in Agriculture, Fall 1996

Hanagriff, Swaim & Associates Staff Accountant, 1994 to 1996

TDCJ – Agriculture Assistant State Economist, 1992-1994

Houston Community College Lecturer, Part-time 1990 – 1994

Other Competencies

1. United States Department of Agriculture – work on Agricultural Marketing Service grants relating to beef production and strategic alliances in beef. 2004 to current
2. Texas Education Agency – advise on agricultural education issues such as FFA record book and agribusiness education. 2000 to current
3. Texas Department of Agriculture – advise on marketing program management and assessment as well as development of agricultural producer educational materials. 1999 to current
4. Beef Master Cattleman, L.P. – consultant regarding marketing and financial management plans. 1999 to current
5. Yamamoto Custom Beef – consultant regarding inventory management. 2001-current
6. Texas Department of Criminal Justice – consultant working with financial management information system. Also completed several class farm management projects used by TDCJ to implement business decisions. 1997 to current
7. Louisiana Department of Corrections – consultant working with financial management information system. 1999
8. Arkansas Department of Corrections - consultant working with financial management information system. 1999
9. Mississippi - consultant working with financial management information system. 1999
10. Texas A&M University – assist in presentation and management of the Standard Performance and Analysis (SPA) of beef cattle operations. 1998 - 2000