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Degrees Earned

- Ph.D. Stirling University, Stirling, Scotland, UK, Bank Marketing, 2006
M.B.A. University of Houston, Houston, Texas, Finance and Management, 1967
B.B.A. University of Texas at El Paso, El Paso, TX, Finance, 1964

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Matthews, C., James, J. F. , & Bexley, J. B. (in press, 2010). Omega Geophysical Corporation. *Journal of the International Academy for Case Studies*.
- Bexley, J. B., James, J. F. , & Haberman, J. (2010). The Financial Crisis and its Issues. *Research in Business and Economics Journal*, 3, 1-7.
- Tidwell, M., Bexley, J. B. , & Maniam, B. (2010). The Swipe and Spend Economy. *Journal of Finance and Accountancy*, 4, 1-12.
- Maniam, B., Bexley, J. B. , & Bon-Jorno McFarlane, J. (2010). Where Should General Motors Go From Here? *Review of Business and Finance Case Studies*, 1 (1), 27-35.
- Bexley, J. B., James, J. F. , & Matthews, C. (in press, 2010). Preparing Business Students to Perform. *Journal of the International Academy for Case Studies*.
- Bexley, J. B. (2010). Texas Banking in the Economic Downturn. *Business Studies Journal*, 2 (1), 19-26.
- Bexley, J. B. & James, J. F. (2010). Tejas Steel Supply, Inc. *Journal of Case Research in Business and Economics*, 2, 1-8.
- Bexley, J. B. (2009). Selling Financial Products in a Down Market. *Sales & Marketing Management Magazine*.
- Braezeale, J. & Bexley, J. (2009). What is the Right Thing to Do? the Case of Rural Banking. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 15 (2), 131-135.
- Poirot, L., James, J., & Bexley, J. B. (2009). Gourmet Foods, Inc.: A Case in Commercial Lending. *Journal of Finance Case Research*, 11 (1), 71-77.
- Braezeale, J. & Bexley, J. (2009). What is the Right Thing to Do? The Case of Rural Banking. *Journal of the International Academy for Case Studies*, 15 (1), 131-134.
- Leavell, H., Maniam, B., & Bexley, J. (2007). Possibility of Russia Becoming a Strong Economic Power House. *Journal of Economics and Economic Education Research*, 8 (3), 83-99.
- Delcoure, N. V. & Bexley, J. B. (2007). An Overview of Audit Standards Affecting Community Bankers. *Bank Accounting and Finance*, 45-46.
- Braezeale, J. & Bexley, J. B. (2007). Cut the Dividend or Borrow to Pay it? The Case of Parkway Properties. *Journal of Finance Case Research*, 9 (1), 7-17.

Book/TextBook

- Bexley, J. B. (2008). *Selling Financial Products: A Practical Guide for Successful Bank Sales with Case Studies*. , New York, NY: Pearson Publishing.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Paper Presentations

International

Bexley, J. B. (2010). *Lansing Stores, Inc.* Academic & Business Research Institute, Orlando, Florida.

Bexley, J. B. (2010). *Texas Banking in the Economic Downturn.* SHSU General Business Conference, Huntsville, Texas.

Bexley, J. B. & Peschel, D. (2010). *Introduction to Federal Reserve & Financial Crisis.* Academy of Economics and Finance (AEF), Houston, Texas.

Bexley, J. B., James, J. F. , & Haberman, J. (2010). *The Financial Crisis & Its Issues.* Academic & Business Research Institute, Las Vegas, Nevada.

Stretcher, R. & Bexley, J. B. (2010). *A Marginal Cost of Capital Reality Check: Lender Rate & Restriction Specification.* Academy of Economics and Finance (AEF), Houston, Texas.

Tidwell, M., Bexley, J., & Maniam, B. (2010). *The Swipe and Spend Economy.* Academic & Business Research Institute, Las Vegas, Nevada.

Bexley, J. B. & James, J. F. (2009). *Tejas Steel Supply Lending Case.* Academic & Business Research Institute, Orlando, Florida.

Work or Professional Experiences

Experience: Academic

Professor/Smith-Hutson Endowed Chair of Banking, Sam Houston State University (2007 - Present).

Associate Professor/Smith-Hutson Endowed Chair of Banking, Sam Houston State University (2002 - 2007).

Assistant Professor/Smith-Hutson Endowed Chair of Banking, Sam Houston State University (1997 - 2001).

Experience: Non-Academic

National

President and Chief Executive Officer, Cardinal Bancorp and First American National Bank of Pennsylvania (1993 - 1996).

President, Banking Consultants of America (1991 - 1993).

President-Chief Executive Officer, United American Bank (1988 - 1991).

Chief Executive Officer, Texas Commerce Bank (1987 - 1988).

Chairman-Chief Executive Officer, Texas Commerce Bank (1982 - 1987).

President-Chief Operating Officer, Texas Commerce Bank (1981 - 1982).

Executive Vice President-Chief Operating Officer, Texas Commerce Bank (1980 - 1981).

Chief Executive Officer, Chase Manhattan Bancorp (1979 - 1988).

Vice President, Texas Commerce Bancshares, Inc. (1979 - 1980).

Honors and Awards

Honor

2007: Highly Commended Paper presented by the Literati Network Awards for Excellence (Banking Customers' Varied Reactions to Service Recovery Strategies) Literati Network Awards for Excellence.

2005: The Larry R. Watts Distinguished Service Award Allied Academies International.

2004: Distinguished Research Award in Marketing presented by the Academy of Marketing Studies Academy of Marketing Studies.

2003: Distinguished Research Award (E-Commerce in Banking) Allied Academies International Conference.

2003: Distinguished Research Award (Commercial Banks' Privatization and Creation of Private Banks in Uzbekistan as the Necessary Factory to Restructure the Banking System) Allied Academies International Conference.

2003: Creative and Innovative Teaching Award presented by Academy of Educational Leadership Allied Academies International Conference.

2002: Distinguished Research Award in Marketing (CEO Perception of Customer Satisfaction: An Empirical Study) Allied Academies International Conference.

2002: Distinguished Research Award (Mergers: Methods of Payment and Impact on Expected Marketing Reaction) Allied Academies International Conference.

2001: Distinguished Research Award (A Survey of U.S. Foreign Direct Investment Determinants in ASEAN-5 Countries) Allied Academies International Conference.

2000: Honorable Mention Award in Accounting and Finance (Perception of Islamic Financial System: Its Obstacles in Application, and Its Market) Allied Academies International Conference.

2000: Distinguished Research Award in Marketing (Marketing Concepts for Banking in the New Millennium) Allied Academies International Conference.

Last updated by member on 20-Dec-10 (03:20 PM)