

Patsy K Ziegler
Lecturer in Print Journalism
Department of Mass Communication
College of Humanities and Social Services

Degrees Earned

M.A. in American Literature, North Texas State University, Denton, TX, 1960
B.A. in journalism and English, North Texas State College, Denton, TX, 1956

Professional Licensure and Certification

Texas Basic Certification in Elder Health and Wellness, Paris Junior College, Paris, TX, 1987
Texas Certification in Nursing Home Administration, Tyler Junior College, Tyler, TX, 1986
American Society of Hospital Public Relations, Certified Public Relations Practitioner, Phoenix, AZ, 1984
Certification for teaching British literature, American Institute, University of Frankfurt, Germany, Fall/Spring, 1957/58

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

Books

Chapters

Proceedings

Artistic Performances

Artistic Exhibitions

Research Monograph and Technical Reports

Funded External Grants

Health Assessment Bi-Monthly Clinics Held in Conjunction with Meals on Wheels Activities/Noon Meal, \$50,000 two-year grant from Texas Area Agency on Aging, Austin, TX, 1987. In conjunction with Tyler, TX, Meals on Wheels

Peer-Review Presentation/Posters

Work or Professional Experience

2004-Present, Lecturer in Print Journalism, Sam Houston State University
2000-2004, Adjunct Instructor in Journalism, Sam Houston State University
1991-1995, Owner/Manager, Adams Country Store, Hertford, NC
1989-1990, Director for Public Relations, Maryland General Hospital, Baltimore, Md.

1981-1989, Director of Public Relations, East Texas Hospital Foundation, Tyler, TX
1985-1989, President (two terms), Women in Communication, Tyler, TX
1983, Vice President, Whitehouse, TX, Civitan Club
1980-1981, Acting Director, Public Relations Department, Blue Cross and Blue Shield, Dallas, TX
1979-1980, Media Relations Coordinator, BC&BS, Dallas, TX
1977-1979, Associate Director, Department of Public Relations, St. Paul Hospital, Dallas, TX
1976-1977, Dallas-Ft. Worth Territorial Public Relations office, Sears, Roebuck & Co. Dallas, TX
1974-1976, Publications Editor, Dallas-Ft. Worth Group, Sears, Roebuck & Co., Dallas, TX
1968-1970, Adjunct Instructor of Remedial English, Tarrant County Community College, South Campus
1961-1966, Instructor of Journalism and English, University of Texas at Arlington, Arlington, TX
1960-1961, Instructor of English, North Texas State University, Denton, TX
1966-1968, Principal, Patsy K Faught Public Relations, Arlington, TX
1956-1957, 1958-1959, City Desk Reporter, *The Dallas Morning News*, Dallas, TX

Honors and Awards

“Broken Pencil” Top Awards, Texas Society of Hospital Public Relations, Austin, TX, 1978, 1979:
 New Intern Yearbook
 Patient Handbook
 St. Paul Hospital “Highlights” quarterly magazine
 Intranet Television Channel Programming
Press Club of Dallas 1st Place “Addy” Award, Dallas, TX, 1980: first time National Health Awareness Conference, Blue Cross and Blue Shield of Texas
East Texas “Addy and Praddy Awards,” 1986, Tyler, TX: Lakeland Medical Center Grand Opening, Athens, TX
East Texas “Addy” Awards, East Texas Advertising and Public Relations Organization, 1987,
 Trauma Center brochure, East Texas Hospital Foundation logo. “Beauty and the Beast” 100,
Second largest bike race in Texas.

Other Competencies

1986-1988---Feature writer of “Woman of the Month” in *Arlington Woman* four-color magazine
1984-1988—Community Speaker, Texas AIDS Task Force, Tyler, TX, and vicinity
1977-1980—Special Assignment Writer, “*Texas Hospital Association Magazine*,” monthly publication