

# BAN363.08 - Intermediate Business Analysis

Spring 2008

SHB135

TuTh: 12:30pm - 1:50pm

Professor: Troy Quast

E-mail: tcq001@shsu.edu

Office: SHB237C

Office Hours: TuTh 10:00am - 11:00am & by appointment

## Learning Objectives

- Understand the concepts of descriptive statistics and statistical inference.
- Learn selected basic statistical tests and know when it is appropriate to use them.
- Become familiar with how statistical analysis is used in business environments.

## Prerequisites

Students are required to have completed Business Analysis (BAN232).

## The Learning Environment

My job is to provide you with the best learning environment possible. With this in mind, I will enforce the following rules:

- Turn off all cell phones, pagers, and similar devices.
- Unless called upon, you are not to speak during class. With so many students in the classroom, any side conversations inevitably distract those around you.
- Arrive on time. If tardiness becomes a problem those who arrive late will not be allowed in the classroom.

I reserve the right to institute any additional policies as I deem necessary. Failure to abide by these rules may lead to you being removed from the room and further disciplinary action.

Class attendance is required.

## Textbook

*Required*

Agresti, Alan and Franklin, Christine. Statistics: The Art and Science of Learning From Data. Prentice Hall. 1st edition. 2007.

# Grades

Course grades will be based on exams and quizzes.

1. Final exam
  - (a) Covers all of the material covered in the course and will be closed book.
  - (b) **YOU MUST TAKE THE FINAL EXAM.**
2. Mid-term exams
  - (a) There will be four mid-term exams.
  - (b) Your lowest mid-term exam grade will be dropped.
3. Quizzes
  - (a) There will be four quizzes.
  - (b) Your lowest quiz grade will be dropped.
4. Extra credit
  - (a) Extra credit assignments will not be given.

Grades will be determined as follows:

Table 1: Grade Calculation

	Number Graded	Maximum Points Each	Total Possible Points
Final Exam	1	200	200
Mid-Term Exams	3	100	300
Quizzes	3	25	75
Bonus Points	n/a	n/a	25
Total	n/a	n/a	600

Table 2: Point Ranges

Final Grade	Point Range
A	540-600
B	480-539
C	420-479
D	360-419
F	< 360

## **Make-Up Exams and Quizzes**

As the lowest exam and quiz grades are dropped, make-ups will not be offered.

## **Additional Course Resources**

### **Calculators**

Every student should have a scientific calculator that is able to calculate exponents and natural logarithms. Graphing calculators and cell phones are not allowed to be used during quizzes or exams.

### **Internet**

#### **Blackboard**

Blackboard (<http://blackboard.shsu.edu/webapps/login>) will be used to post this syllabus, suggested textbook exercises, and grades. I will also use it to send emails, so be sure that you are able to access your email account that is associated with Blackboard.

#### **Course Compass**

Course Compass ([www.coursecompass.com](http://www.coursecompass.com)) is an online tool to help you learn the material. I will post homework problems which will be similar to questions you will see on quizzes and exams.

There are two ways you can obtain access to Course Compass. If you buy a new textbook package from the bookstore, an access code is included that allows you to use the website. You can also purchase access for \$52.50. Note that you can print out the textbook pages from within Course Compass. The course ID for this section is quast40482. While the website may say that your work will affect your grade, your actions on Course Compass have no affect on your grade.

## **University Guidelines**

### **Conduct**

You are expected to be fully acquainted and comply with all published policies, rules, and regulations of SHSU.

### **Academic Dishonesty**

Students are expected to conduct their academic work with integrity and honesty. Acts of dishonesty will not be tolerated and can result in the failure of a course and dismissal from the University. Academic dishonesty includes, but is not limited to, cheating on a test, plagiarism, collusion the unauthorized collaboration with another person in preparing work offered for credit, the abuse of resource materials, and misrepresentation of credentials or accomplishments. The University policy on academic honesty and appeal procedures can be found in the manual entitled Student Guidelines, distributed by the Division of Student Services (Reference Section 5.3 of the SHSU Student Guidelines).

### **Attendance**

Attendance will be recorded. Only students who have registered for the class are allowed in the classroom.

Students who are members of the university athletic teams should submit their respective game schedules properly signed by the officials in the athletics department at the beginning of the semester.

## **Student Absences on Religious Holy Days**

Section 51.91(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a)(2) defines a religious holy day as a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused with a reasonable time after the absence. University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy days(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see [http://www.shsu.edu/~vaf\\_www/aps/documents/861001.pdf](http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf).

## **Disabled Student Policy**

It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall not be excluded, solely by reason of his/her disability, from participation in any academic program of the University. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Counseling Center. They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired. SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until the student registers with the Counseling Center. There will be no retroactive accommodations. For a complete listing of the University policy, see [http://www.shsu.edu/~vaf\\_www/aps/811006.html](http://www.shsu.edu/~vaf_www/aps/811006.html).

## **Miscellaneous**

Students who need to have grade sheets signed must either notify me by email the day before class or come to my office hours.

## Tentative Course Outline

Table 3: Course Outline

Date	Sections Covered	Topics Covered
2008-01-17	Syllabus AF7.1	Point Estimates & Confidence Intervals
2008-01-22	AF7.2	Proportion Confidence Intervals
2008-01-24	AF7.3	Mean Confidence Intervals
2008-01-29	Quiz #1 AF8.1	Steps in Significance Tests
2008-01-31	AF8.2	Proportion Significance Tests
2008-02-05	AF8.3	Mean Significance Tests
2008-02-07	AF8.4 AF8.5	Significance Tests Errors Limitations of Significance Tests
<b>2008-02-12</b>	<b>Mid-Term Exam #1</b>	
2008-02-14	Exam Review	
2007-02-19	AF9.1	Comparing Two Proportions
2008-02-21	AF9.2 AF9.4	Comparing Two Means Dependent Samples
2008-02-26	Quiz #2 AF10.1	Independence versus Association
2008-02-28	AF10.2	Test for Independence
2008-03-04	AF10.3	Measuring Strength of Association
<b>2008-03-06</b>	<b>Mid-Term Exam #2</b>	
2008-03-11	Spring break	
2008-03-13	Spring break	
2008-03-18	Exam Review	
2008-03-20	AF11.1	Modeling Relationship Between Two Variables
2008-03-25	AF11.2	Measuring Strength of Association
2008-03-27	AF11.3	Inferences about Association
2008-04-01	Quiz #3 AF12.1	Multiple Regression Overview

Table 3: Course Outline

Date	Sections Covered	Topics Covered
2008-04-03	AF12.2	Correlation & R-Squared in Multiple Regressions
2008-04-08	AF12.3	Inferences in Multiple Regression
2008-04-10	AF12.5 AF12.6	Categorical Explanatory Variables Categorical Dependent Variables
<b>2008-04-15</b>	<b>Mid-Term Exam #3</b>	
2008-04-17	Exam Review	
2008-04-22	AF13.1	One-Way ANOVA
2008-04-24	AF13.2	ANOVA Follow-Up
2008-04-26	Quiz #4 AF13.3	Two-Way ANOVA
2008-05-01	AF14.1	Rank Statistics
<b>2008-05-06</b>	<b>Mid-Term Exam #4</b>	
2008-05-08	Exam Review	
<b>2008-05-13</b> (11:00am - 1:00pm)	<b>Final Exam</b>	