

POL 360, Section 01
Political Parties and Interest Groups
Fall 2007: TUTH 3:30-4:50, AB1 306

Dr. Stacy Ulbig
Phone: 294-1468; Fax: 294-4172
E-mail: ulbig@shsu.edu

Office: AB1 315M
Office Hours: TUTR 9:30 – 11:00 AM, 2:00-3:30PM
and by appointment

Course Description: This course is a survey of the development of the party system from the founding of the republic to the present, together with an examination of party processes, party machines, pressure groups, party finances, the electorate, nominating techniques, political campaigns, and elections. These topics will be explored through lecture, group discussions, and written assignments. Credit Hours: 3. Prerequisite: POL 261.

Course Objectives: Specific course objectives include:

- Students will gain factual knowledge and information regarding concepts related to political parties and interest groups in America
- Students will learn fundamental principles and theories in the area of political parties and interest groups
- Students will increase analytical, critical thinking, and communication skills

Textbooks & Required Materials:

Berry, Jeffrey M. and Clyde Wilcox. 2007. *The Interest Group Society, 4th Edition*. Pearson-Longman.

Hershey, Marjorie R. 2007. *Party Politics in America, 12th Edition*. Pearson-Longman.

Additional readings will be handed out in class, posted on the course Blackboard website, or placed on reserve in Newton Gresham Library.

Exams and Grading: Your grade for this course will be determined by your performance in class and on 15 take-home/in-class assignments, three exams, and one 5-7 page paper, as follows:

Class Participation (Attendance & Engagement)	15 pts
Take-home & In-Class Assignments (15@4 points each)	60 pts
Paper (Due dates vary, see below)	100 pts
Exam #1 (Thursday, October 4 th)	100 pts
Exam #2 (Tuesday, December 4 th)	100 pts
Final Exam (As scheduled by University)	25 pts

Assignments. The take-home/in-class assignments are posted on the course Blackboard website or will be handed out in class. You must be present in class (or have a documented excused absence) to earn credit for these assignments. Each assignment is worth a maximum of 4 points (A=4 points; B=3 points; C=2 points; D=1 point; F=0 points). You are expected to complete 17 of these assignments and turn them in at the beginning of the appropriate class meetings. No late assignments will be accepted. You will receive a grade of zero (0) for each assignment you fail to complete. Your lowest two scores will be dropped from the grade calculation.

Exams. Exams are in-class, closed book, closed notes. The exams will require you to answer several short answer questions and/or at least one longer essay question. You are expected to take the exams at the scheduled times. If you must miss an exam for some legitimate reason, you must contact me **before** the date of the exam if at all possible. Requests to take a make-up exam will require some documentation or other evidence attesting to your circumstances. If you fail to contact me within 24 hours of the date of the missed exam, you automatically forfeit the opportunity to take a make-up exam, and your grade for the exam will be recorded as zero (0).

Paper. You must complete one of the following 5-7 page papers:

Paper #1(Due Date: Thursday, September 6th): Attracting and Maintaining Interest Group Members

Paper #2(Due Date: Thursday, September 20th): America's Two Party System in Comparison

Paper #3(Due Date: Thursday, November 1st): Organized Interests in Presidential Nominations

Paper #4(Due Date: Tuesday, November 27th): Organized Interests in the Policymaking Process

By the end of the second week of classes (Friday, August 31st), you must let me know which paper you will be completing (by signing up in class or contacting me via e-mail). Anyone not selecting a paper will be assigned one. You **MUST** complete the paper you select (or are assigned), and may not turn more than the one required paper. More detailed information on this assignment is posted on the course Blackboard website and will be handed out in class.

Course grades will be calculated according to the following scale: A = 360 points or more; B = 320 to 359.999 points; C = 280 to 319.999 points; D = 240 to 279.999 points; F = less than 240 points.

Instructor Evaluations: Students will be given the opportunity to complete a course/instructor evaluation form near the end of the semester.

Attendance Policy: Regular and punctual class attendance is expected of each student at Sam Houston State University. Because class attendance and course grade are demonstrably and positively related, I expect students to attend all class sessions of this course. Regular attendance is important because we will cover information in class that is not found in the texts. Attendance will be taken in every class meeting. If you are absent for any reason, it is your responsibility to become informed on what was covered in class. Please get class notes from a fellow student. It is not my policy to give out my lecture notes.

Academic Dishonesty: All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. For a complete listing of the university policy, see: <http://www.shsu.edu/administrative/faculty/sectionb.html#dishonesty>.

Americans with Disabilities Act: SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. *NOTE:* No accommodation can be made until you register with the Counseling Center. For a complete listing of the university policy, see: http://www.shsu.edu/~vaf_www/aps/811006.pdf.

Religious Holidays: Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20, Tax Code. For a complete listing of the university policy, see: http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf.

Classroom Rules of Conduct: Students are expected to abide by the Classroom Rules of Conduct as outlined by the Dean of Students: <http://www.shsu.edu/students/guide/dean/codeofconduct.html>.

COURSE SCHEDULE AND READING ASSIGNMENTS

Note: This schedule and the reading assignments are tentative. Changes will be announced in class.

I. INTRODUCTION TO ORGANIZED INTERESTS

August 23 (Thursday): The Role of Interest Groups in Society

Berry & Wilcox, Chapter 1

Madison, James. *Federalist No. 10: The Utility of the Union as a Safeguard Against Domestic Faction and Insurrection*. (available on Blackboard)

de Tocqueville, Alexis. *Democracy in America*. Book 1, Chapter 12. (available on Blackboard)

August 28 (Tuesday): Growth in Interest Group Activity

Berry & Wilcox, Chapter 2

Confessore, Nicholas. 2003. "Welcome to the Machine: How the GOP disciplined K Street and Made Bush Supreme." *Washington Monthly* July/August 2003. (available on Blackboard)

Birnbaum, Jeffrey H. 2007. "The Other K Street." *The Washington Post* May 7, 2007: D01. (available on Blackboard).

August 30 (Thursday): Interest Group Bias?

Berry & Wilcox, Chapter 10

Schattschneider, E.E. 1960. "The Scope and Bias of the Pressure System." Chapter 2 in *The Semisovereign People: A Realist's View of Democracy in America* New York: Holt, Rinehart and Winston. (available on Blackboard)

Danielian, Lucig H. and Benjamin I. Page. 1994. "The Heavenly Chorus: Interest Group Voices on TV News." *American Journal of Political Science* 38(4): 1056-1078. (available on Blackboard)

Strolovitch, Data Z. 2007. "A More Level Playing Field or a New Mobilization of Bias? Interest Groups and Advocacy for the Disadvantaged." In *Interest Group Politics. 7th Edition*. Cigler, Allan J. and Burdett A. Loomis, eds. Washington, DC: CQ Press. Pp. 86-107. (available on Blackboard)

September 4 (Tuesday): Interest Group Origin and Maintenance

Berry & Wilcox, Chapter 3

Olson, Mancur. 1965. "A Theory of Groups and Organizations" – Chapter 1 in *The Logic of Collective Action*. Harvard University Press. (available on Blackboard)

September 6 (Thursday): Definition and Origin of Political Parties

Hershey, Chapter 1

Maisel, L. Sandy. 1999. "The Development of the American Parties." In *Parties and Elections in America: The Electoral Process*. New York: Rowman & Littlefield Publishers, Inc. (available on Blackboard)

PAPER #1 DUE: ATTRACTING & MAINTAINING INTEREST GROUP MEMBERS

September 11 (Tuesday): America's Two-Party System

Hershey, Chapter 2

Dwyre, Diana and Robin Kolodny. 2002. "Barriers to Minor-Party Success and Prospects for Change." In *Multiparty Politics in America: People, Passions, and Power. 2nd Edition*. Herrnson, Paul and John C. Green, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 161-173. (available on Blackboard)

Lawson, Kay. 2002. "The Case for a Multiparty System." In *Multiparty Politics in America: People, Passions, and Power. 2nd Edition*. Herrnson, Paul and John C. Green, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 31-44. (available on Blackboard)

Bibby, John F. 2002. "In Defense of the Two-Party System." In *Multiparty Politics in America: People, Passions, and Power. 2nd Edition*. Herrnson, Paul and John C. Green, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 45-58. (available on Blackboard)

September 13 (Thursday): Video – "A Third Choice" (57 Minutes)

No readings

September 18 (Tuesday): Modern Developments in Political Parties

Hershey, Chapter 16

Reiter, Howard L. 2007. "Party Factions in 2004." In *The State of the Parties: The Changing Role of Contemporary American Parties*. Pp. 35-50. (available on Blackboard)

September 20 (Thursday): National Party Organizations

Hershey, Chapter 4

Paul S. Herrnson. 1998. "National Party Organizations at the Century's End." In *The Parties Respond: Changes in American Parties and Campaigns*, ed. L. Sandy Maisel. Boulder, CO: Westview, Chapter 3, pp. 50-82.

Coleman, John J. 1996. "Resurgent or Just Busy? Party Organizations in Contemporary America." In *The State of the Parties: The Changing Role of Contemporary American Parties*, 2nd ed., eds. John C. Green and Daniel M. Shea, pp. 367-84. (available on Blackboard)

PAPER #2 DUE: AMERICA'S TWO-PARTY SYSTEM IN COMPARISON

September 25 (Tuesday): State and Local Party Organizations

Hershey, Chapter 3

"History and Politics: Political Parties and Party Systems." and "Contemporary Party Politics: The One-Party State of Texas?" Chapters 3 and 4 of *Texas Politics – Political Parties* (<http://texaspolitics.laits.utexas.edu/html/part/index.html>). (Available on Blackboard)

September 27 (Thursday): Responsible Parties?

Hershey, Chapter 15

APSA Committee on Political Parties. 1950. "Summary of Conclusions and Proposals: Toward a More Responsible Two-Party System: A Report of the Committee on Political Parties." *American Political Science Review* 44(3): Part 2, Supplement.

Coleman, John. 2003. "Responsible, Functional, or Both? American Political Parties and the APSA Report after Fifty Years." In *The State of the Parties: The Changing Role of Contemporary American Parties*, 4th ed., eds. John C. Green and Rick Farmer Lanham, MD: Rowman & Littlefield.

October 2 (Tuesday): Party Activists

Hershey, Chapter 5

Keeter, Scott, Cary Funk, and Courtney Kennedy. 2007. "Deaniacs and Democrats: Howard Dean's Campaign Activists." In *The State of the Parties: The Changing Role of Contemporary American Parties, 5th Edition*. Green, John C. and Daniel J. Coffey, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 151-169. (available on Blackboard)

Carsey, Thomas, John Green, Rick Herrera, and Geoffrey Layman. The New Party Professionals? An Initial Look at National Convention Delegates in 2000 and Over Time." 2003. *Paper presented at the annual meeting of the American Political Science Association, Philadelphia, PA, Aug 27, 2003*. (available on Blackboard)

October 4 (Thursday): EXAM #1

October 9 (Tuesday): Interaction of Interest Groups & Parties

Berry & Wilcox, Chapter 4

******OCTOBER 10 (WEDNESDAY): NO PENALTY DROP DEADLINE******

**II. GETTING ELECTED:
ORGANIZED INTERESTS IN ELECTIONS**

October 11 (Thursday): Party in the Electorate - Development & Persistence of Party Identification

Hershey, Chapter 6

Kimball, David C. and Cassie A. Gross. 2007. "The Growing Polarization of American Voters." In *The State of the Parties: The Changing Role of Contemporary American Parties, 5th Edition*. Green, John C. and Daniel J. Coffey, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 265-278. (available on Blackboard)

October 16 (Tuesday): Party in the Electorate – Realignment & Dealignment

Hershey, Chapter 7

Petrocik, John R. 2007. "Party Coalitions in the American Public: Morality Politics, Issue Agendas, and the 2004 Election." In *The State of the Parties: The Changing Role of Contemporary American Parties, 5th Edition*. Green, John C. and Daniel J. Coffey, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 279-297. (available on Blackboard)

Beck, Paul Allen. 1974. "A Socialization Theory of Partisan Realignment." In Niemi, Richard G. and Herbert F. Weisberg, eds. 1993. *Classics in Voting Behavior*. Washington, D.C.: CQ Press. (on Blackboard)

October 18 (Thursday): Party in the Electorate – Voter Turnout

Hershey, Chapter 8

Lijphart, Arend. 1997. "Unequal Participation: Democracy's Unresolved Dilemma." *American Political Science Review* 91(1): 1-14. (available on Blackboard)

Highton, Benhamin and Raymond E. Wolfinger. 2001. "The Political Implications of Higher Turnout." *British Journal of Political Science* 31(1): 179-192. (available on Blackboard)

October 23 (Tuesday): Choosing Candidates

Hershey, Chapter 9

Kaufmann, Karen M., James G. Gimpel, and Adam H. Hoffman. 2003. "A Promise Fulfilled? Open Primaries and Representation." *Journal of Politics* 65(2): 457-476.

October 25 (Thursday): Presidential Nominations

Hershey, Chapter 10

Cooper, Alexandra. 2001. "Nominating Presidential Candidates: The Primary Season Compared to Two Alternatives." *Political Research Quarterly* 54(4): 771-793.

Rauch, Jonathan. 2007. "Campaign Seasoning." *The Atlantic*. July/August.

October 30 (Tuesday): Video – "Chicago, 1968" (58 Minutes)

No readings

November 1 (Thursday): Interest Groups in Elections

Berry & Wilcox, Chapter 5

Herrnson, Paul S. 2005. "Interest Groups and Campaigns: The Electoral Connection." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washington, DC: CQ Press. Pp. 25-48.

PAPER #3 DUE: ORGANIZED INTERESTS IN PRESIDENTIAL NOMINATIONS

November 6 (Tuesday): The General Election

Hershey, Chapter 11

Semiatin, Richard J. and Mark J. Rozell. 2005. "Interest Groups in Congressional Elections." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washington, DC: CQ Press. Pp. 75-88.

Mockabee, Stephen T., Michael Margolis, Stephen Brooks, Rick D. Farmer, and John C. Green. 2007. "The Battle for Ohio: The 2004 Presidential Campaign." In *Dancing without Partners: How Candidates, Parties, and Interest Groups Interact in the Presidential Campaign*. Magleby, David B., J. Quin Monson, and Kelly D. Patterson, eds. Lanham, MD: Rowman & Littlefield Publishers, Inc. Pp. 135-162.

November 8 (Thursday): Financing the Campaign

Hershey, Chapter 12

Currinder, Marian, Joanne Connor Green, and M. Margaret Conway. 2007. "Interest Group Money in Elections." In *Interest Group Politics, 7th Edition*. Cigler, Allan J. and Burdett A. Loomis, eds. Washington, DC: CQ Press. Pp. 182-211.

Dwyre, Diana. 2007. "527s: The New Bad Guys of Campaign Finance." In *Interest Group Politics, 7th Edition*. Cigler, Allan J. and Burdett A. Loomis, eds. Washington, DC: CQ Press. Pp. 212-232.

III. MAKING POLICY: ORGANIZED INTERESTS IN GOVERNMENT

November 13 (Tuesday): Organized Interests in the Legislative Branch

Hershey, Chapter 13

Berry and Wilcox, Ch. 6 and Ch. 8, pp. 131-134; 145-148

Butler, R. Lawrence. 2007. "Party Leadership in the U.S. House of Representatives." In *The State of the Parties: The Changing Role of Contemporary American Parties, 5th Edition*. Green, John C. and Daniel J. Coffey, eds. New York: Rowman and Littlefield Publishers, Inc. Pp. 343-354. (available on Blackboard)

Wilcox, Clyde and Dong-Young Kim. 2005. "Continuity and Change in the Congressional Connection." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washginton, DC: CQ Press. Pp. 129-136.

November 15 (Thursday): Movie – "The Great Health Care Debate" (57 Minutes)

Berry & Wilcox, Chapter 9

November 20 (Tuesday): Grassroots Lobbying

Berry & Wilcox, Chapter 7

Wilcox, Clyde and Dong-Young Kim. 2005. "Continuity and Change in the Congressional Connection." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washginton, DC: CQ Press. Pp. 136-139.

Carpenter, Amanda B. 2006. "Pelosi Targets Grassroots Freedom of Speech." *Human Events* 62(43): 1-6. (available on Blackboard)

November 22 (Thursday): NO CLASS – THANKSGIVING HOLIDAY

November 27 (Tuesday): Organized Interests in the Executive Branch

Hershey, Chapter 14, pp. 270-279

Berry and Wilcox, Ch. 8, pp. 135-140

Skinner, Richard M. 2007. "The Partisan Presidency." In *The State of the Parties: The Changing Role of Contemporary American Parties, 5th Edition*. Green, John C. and Daniel J. Coffey, eds. Lanham, MD: Rowman and Littlefield Publishers, Inc. Pp. 331-241. (available on Blackboard)

Tempas, Kathryn Dunn. 2005. "Lobbying the Executive Branch: Outside-In and Inside-Out." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washginton, DC: CQ Press. Pp. 249-257.

Furlong, Scott R. 2005. "Exploring Interest Group Participation in Executive Policymaking." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washginton, DC: CQ Press. Pp. 282-297.

PAPER #4 DUE: ORGANIZED INTERESTS & POLICY

November 29 (Thursday): Organized Interests in the Judicial Branch

Hershey, Chapter 14, pp. 279-285

Berry and Wilcox, Ch. 8, pp. 140-145.

Bell, Lauren Cohen. 2002. "Senatorial Discourtesy: The Senate's Use of Delay to Shape the Federal Judiciary." *Political Research Quarterly* 55(3): 589-608. (available on Blackboard)

O'Connor, Karen. 2005. "Lobbying the Justices or Lobbying for Justice? The Role of Organized Interests in the Judicial Process." In *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington, 2nd Edition*. Herrnson, Paul S., Ronald G. Shaiko, and Clyde Wilcox, eds. Washginton, DC: CQ Press. Pp. 319-340.

December 4 (Tuesday): EXAM #2

December 6 (Thursday): Review for Final Exam

**Week of December 8-13:
FINAL EXAM AT DAY & TIME SCHEDULED BY UNIVERSITY
(<http://www.shsu.edu/students/finalexam.html>)**
