

SCORING RUBRIC

Zero: Did not submit work
One: Work fails to demonstrate ability or concept
Two: Demonstrates ability that needs improvement to be adequate
Three: Demonstrates proficiency
Four: Demonstrates above average proficiency
Five: Demonstrates exceptional proficiency

Digital Work (2 works; 20 possible points)	Zero	One	Two	Three	Four	Five
Expressive color relationships using digital media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Expressive use of formal design elements to compose digital image	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visually communicate a concept	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to render an image at the appropriate resolution for print, screen, or video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sketchbooks (showing work from a variety of courses; 10 possible points)	Zero	One	Two	Three	Four	Five
Evidence of an engaged development of ideas and working ideas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commitment to exploring, experimentation & visual thinking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Presentation (one point each; 4 possible points)	Zero	One
Correct number of works submitted	<input type="checkbox"/>	<input type="checkbox"/>
Works labeled	<input type="checkbox"/>	<input type="checkbox"/>
Neatly and Professionally presented	<input type="checkbox"/>	<input type="checkbox"/>
Works submitted in appropriate category	<input type="checkbox"/>	<input type="checkbox"/>

SubTotals						Total
Drawings	2D	3D	Digital	Sketchbooks	Presentation	

