Graphic Design Portfolio Review

SHSU Graphic Design students will be required to successfully complete a portfolio review in order to continue in the program. This review is designed to assess your strengths and weaknesses, and offer you a forum to demonstrate your readiness to move forward in the program.

Graphic Design students that have completed ARTS 2323 (Principles of Graphic Design) and are enrolled in or have completed ARTS 3322 (Typography), will be expected to participate in the Graphic Design Portfolio Review, which will take place at the end of ARTS 3322.

Students will be evaluated in the areas specified on the Graphic Design Portfolio Evaluation Form, and must receive a score of 80 or higher in order to enroll in ARTS 3323 (Graphic Design in Context). Those scoring below 80 will not be allowed to move forward in the Graphic Design program, but will have the option to participate one additional time in the next subsequent review. Students choosing to change their major from Graphic Design to another BFA area will be required to participate in the Departments BFA Review. Students failing a combination of any two reviews will not be eligible for the BFA, but may pursue the BA degree in Art.

Enrollment in ARTS 3323 (Graphic Design in Context) will be held until the review results have been determined. Students successfully completing the review will be permitted to enroll in ARTS 3323. Students failing to pass the Graphic Design Portfolio Review will not be allowed to enroll in ARTS 3323.

Requirements

- Presentation of all work from ARTS 2323 and ARTS 3322
- Five projects from classes outside Graphic Design including two drawings, and three projects of your choice.
- A self-evaluation statement demonstrating your interests in graphic design, your strengths and weaknesses, and your goals for moving forward in the profession.

Self-Evaluation Statement

Each student will submit a one page, typed statement of self-evaluation regarding their work and work habits. This should be clearly written, checked for spelling and grammar, and include the following:

- A summary of your visual organization skills, with specific examples from your project work.
- A summary of key skills you have developed in using typography to communicate effectively.
- One example of how you have used color to create a successful project.
- A brief summary of your technical strengths and weaknesses.
- A summary of key skill areas that you intend to improve in future design courses.

A copy of this statement should be delivered to the Art Office at least one week before the review. An additional copy should also be presented with your portfolio.

Your portfolio review score will be based on evaluation of the following

Aesthetic Sensitivity (30 points)
Organization of space, visual hierarchy, use of color, imagery, typography

Creativity / Concept (20 points)
Visual problem solving, originality and appropriateness of design solutions

Presentation / Craftsmanship (15 points)
Precision and accuracy of project execution and presentation, handling of materials, attention to detail

Foundation (15 points)
Drawing skills in various media. Experimentation with an array of approach and methodologies.

Participation / Focus / Professionalism (10 points)
Attitude and behavior in/toward the class. Potential professional performance.

Self Evaluation (10 points)
Appropriate use of graphic design terminology. Articulated self evaluation of strengths and weaknesses.

Acknowledgment

By signing this document you acknowledge your understanding of the SHSU Graphic Design Portfolio Review requirements. Your signature does not limit you in any way from pursuing other majors in the Department of Art or in other disciplines at Sam Houston State University. Choosing to pursue the BFA degree in any area will require participation in the review appropriate to that area. Should you choose not to participate in the Graphic Design Portfolio Review, you will not be allowed to move forward in the Graphic Design program, or enroll in Art 3323, (Graphic Design in Context).

With your signature, you confirm that you have received and understand the requirements of the SHSU Graphic Design Portfolio Review as described in this document. Please deliver this signed original within one week to Megan Hobbs-Barrett in the main Art Department office.

Note: Be sure to keep a copy for your records.

Printed Name

Signature

Date