Department of Communication Studies

Scale for the Evaluation of Undergraduate and Graduate Student Performance on Degree Objectives

This Likert-type rating scale was developed by the Communication Studies faculty for use as a holistic measure for each degree objective.

1 = fails to meet the goal

2 = minimally meets the goal

3 = satisfactorily meets the goal

4 = meets the goal in an exemplary fashion

5 = exceeds expectations in meeting the goal

A score of 1 indicates serious deficiencies in the component, 2 = moderate deficiencies in the component, 3 = no deficiencies in the component, 4 = superior handling of the component, and 5 = near flawless handling of the component.