

## **HLTH 6396**

### **Health Program Planning--Pre-internship**

#### **Behavior Change Executive Brief and Power Point Presentation Guidelines**

-Develop an executive brief based that is research based that includes a minimum of **five** references focusing on the value of a health behavior theory / model of your choice. The brief can be double-spaced, bulleted, and typed in a **12** pitch font with one inch margins.

-The components of the brief include:

- history of the theory/ model,
- theorists involved in the theory/model,
- successful uses of the theory/model involving target populations,
- explanation of the theory/model,
- interventions and strategies that compliment the theory/model,
- current application of the theory/model,
- future applications of the theory/model,
- personal modification of the theory/model, and
- evaluation of the theory/model.

-Conduct a presentation to the class that includes a power point discussion outlying the above components. The power point slides need to be copied and given to each class member during your presentation.

-References can be used in the format that is appropriate for your discipline—APA, Index Medicus, These need to be included in the power point presentation.

-Copies of articles need to be included in the final executive brief.

-The executive brief is due on December 5, 2011. The power point presentations will be conducted throughout the semester. This assignment is worth 100 points of your total grade. Late work will be deducted at a rate of 20 points per day, so please be prompt!

-Please contact me if you have any questions regarding the assignment.

HED 696 schedule of presentations (current):

September 26, 2011      Juanita, Carly, Kristi

October 24, 2011      Coty, Amber, Alexandra

Need to confirm dates for Hannah, Cassidy, Chie, Andres, and Brittany