Assessment Findings for BUAD 3335 (S14) F2F

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| REQUIRED ASSIGNMENTS  | Total Number of Samples Evaluated | Number of Students Performing **Above Expectations** on this Assignment | Number of Students **Meeting Expectations** on this Assignment | Number of Students **Below Expectations** on this Assignment |
| Persuasive/Sales Inquiry | 11 | 54% | 45% | 0% |
|  | Format | 82% | 18% | 0% |
|  | Content | 45% | 54% | 0% |
|  | Grammar/Mechanics | 0% | 45% | 54% |

Assessment Findings for BUAD 3335 (S14) ONLINE

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| REQUIRED ASSIGNMENTS  | Total Number of Samples Evaluated | Number of Students Performing **Above Expectations** on this Assignment | Number of Students **Meeting Expectations** on this Assignment | Number of Students **Below Expectations** on this Assignment |
| Persuasive/Sales Inquiry | 46 | 28% | 61% | 10% |
|  | Format | 89% | 9% | 1% |
|  | Content | 24% | 70% | 7% |
|  | Grammar/Mechanics | 2% | 48% | 50% |