

SPRING 2013 COBA Writing Assessment by Major

Writing Samples/FORMAT

	Exceeds Expectations	Meets Expectations	Below Expectations
ACC	No Submissions Tendered		
MGMT/HRM	14/15* 93%		
MKTG	20/31 65%	10/31 32%	1/31 3%
FIN	5/15 33%	2/15 13%	8/15 53%
GBA	13/24 54%	9/24 38%	2/24 8%
ECO	Submission was short answer puzzle (not enough writing to assess)		
INB	1/1** 100%		
MIS	No Submissions Tendered		

*One of the 15 rubrics had no response.

** Only 1 report sample tendered

Writing Samples/CONTENT

	Exceeds Expectations	Meets Expectations	Below Expectations
ACC	No Submissions Tendered		
MGMT/HRM	10/15* 67%	3/15 20%	2/15 13%
MKTG	Not marked for content		
FIN	2/15 13%	4/15 27%	9/15 60%
GBA	4/24 17%	14/24 58%	6/24 25%
ECO	Submission was short answer puzzle (not enough writing to assess)		
INB	1/1** 100%		
MIS	No Submissions Tendered		

*One of the 15 rubrics had no response.

** Only 1 report sample tendered

Writing Samples/WRITING

	Exceeds Expectations	Meets Expectations	Below Expectations
ACC	No Submissions Tendered		
MGMT/HRM	4/15 27%	7/15 46%	4/15 27%
MKTG	4/31 13%	22/31 71%	5/31 16%
FIN	8/15 53%	2/15 13%	5/15 33%
GBA	3/24 13%	17/24 71%	4/24 17%
ECO	Submission was short answer puzzle (not enough writing to assess)		
INB	1/1** 100%		
MIS	No Submissions Tendered		

** Only 1 report sample tendered