Commercial Bank Lending Case Grading Rubric

Group Case Date

Analysis	Below Expectations	Meets Expectations	Exceeds Expectations
Content	Missing the main ideas	General presentation of the	Main points and all assigned
	of the case	main ideas; all relevant facts	questions addressed; also
10 points		mentioned and assigned	provides questions/concerns not
		questions answered	explicitly listed in the case
Analysis	Several incorrect	One or two incorrect	All calculations correct
	calculations	calculations	
20 points			
Support for	Provides only limited or	Uses appropriate facts,	Uses appropriate facts, evidence,
decision	weak facts or data to	evidence, data, and financial	data or financial analysis to
	support loan decision	analysis to support loan	support loan decision; interprets
20 points		decision	meaning and draws conclusions;
			lists any concerns for the future
Delivery			
Organization	Haphazard or	Pattern is generally clear	Uses a clear, appropriate pattern
	inappropriate pattern	and organized; a few minor	of organization;
10 points	of organization;	points may be confusing	
	requires effort to		
	follow		
Clarity	Presentation difficult to	Easy to read and follow	Excellent use of PowerPoint or
	read or follow		other methods to provide a clear
10 points			presentation of all data
Consistency and	Mix of type fonts,	Consistent font, colors, very	Consistent font type, colors, etc.,
Grammar	colors, several spelling	few spelling or grammar	and seamless transitions between
	and grammars	errors	presenters; no grammatical errors
10 points			
Eye contact	Limited eye contact,	Tries to maintain eye	Maintains eye contact, referring
	relies on note cards or	contact but frequently looks	occasionally to screen or notes
5 points	focuses on screen	at screen or notes	
Poise and	Distracting sways,	Neutral; uses hand and body	Engaging, uses gestures and
Confidence	paces or fidgets; poor	movements but appears stiff	expressions, looks comfortable,
	use of hands	or uneasy	confident and natural
5 points		-	
Voice	Difficult to understand;	Easy to understand;	Engaging; uses conversational
	mumbles; too loud or	appropriate pace and	tone; modulates voice
5 points	soft; too fast or slow;	volume; few verbal	
	lots of "umms" and	distractions	
	verbal distraction		
Enthusiasm	Delivery lacks	Project a feeling of	Projects a feeling enthusiasm and