

SACS Indicator 2013-14  
Proficiency as Illustrators

Please use the attached form to evaluate portfolios from ARTS 4331 Illustration

Objective

Students will develop a communication centric approach to illustration, as well as the ability to create illustrations utilizing analog and digital processes.

Indicator

Graphic Design students will be required to take ARTS 4331, Illustration and produce a portfolio of work at the end of the semester.

The exhibition will demonstrate the student's

- employ a range of illustrative techniques
- utilize visual metaphors as an illustrative solution
- generate expressive design solutions within a concept focused design process.

The graphic design faculty of 3 professors will evaluate work in the portfolios.

Rubric:

100 = Student demonstrates perfection in ability

90 = Student demonstrates exceptional expertise

80 = Student demonstrates proficiency and skillfulness

70 = Student demonstrates adequate ability

60 = Student demonstrates ability that needs improvement to be adequate

50 = Student demonstrates that there is no ability or grasp of the concept or technique

0 = Student fails to demonstrate anything