

FACS 2368: Consumer Education
Fall 2011
Consumer News Summary Assignment

Purpose: To objectively analyze a current news article related to a consumer topic.

Directions: Select an article in a current (August – November 2006) U.S. newspaper or magazine that deals with a consumer topic that is covered in the course textbook. You may use the on-line service of a periodical that is also available in print form but you cannot use web sites or “articles” that appear only as part of a web site. The article being reviewed must be a minimum of 10 paragraphs long, and must be submitted with your report. No plastic report covers, please.

Prepare an analysis of the article by providing answers to these questions in complete sentences:

1. Title of the article, source
2. City of origin (if stated)
3. What is the purpose of the article?
4. How detailed is the information? Does the reader need to contact other sources for complete details? If so, are those sources listed?
5. Are quotes from reliable, credible sources? Elaborate your answer.
6. Write one question that the article left unanswered for you.
7. How will you use this information? Will you also recommend that a friend or family member use this information?

Formatting – this paper must be typed, double spaced using a 10 – 12 point Arial font. It should be 1 – 2 pages in length, with 1” margins on each full page.

In the upper right corner of the first page, single space your name, course, and date of submission.

Evaluation: Each of these summary papers is worth 50 points. They will be evaluated for thoroughness of responses and proper English usage. Your responses to the 7 questions listed above are worth the following points: #1 – 2 points, #2 – 1 point, #3 – 7 points, #4 – 6 points, #5 – 5 points, #6 – 5 points, and #7 – 6 points; formatting is worth 8 points, appropriate English usage is worth 5 points, and submitting the complete news article is worth 5 points.

Due Dates:

News Summary 1 – Tuesday, September 26, 2006

News Summary 2 – Tuesday, November 14, 2006